

Alberta SouthWest Regional Alliance

Minutes of the Board of Directors Meeting

Wednesday, October 2, 2024-Royal Canadian Legion, Pincher Creek



Board Representatives

Brent Feyter, Fort Macleod
Brad Schlossberger, Claresholm
Barbara Burnett, Cowley
Sahra Nodge, Pincher Creek
Rick Lemire, MD Pincher Creek
Blair Painter, Crowsnest Pass
Cam Francis, Cardston County
Victor Czop, Nanton
Keith Robinson, Waterton
Tim Court, Cardston
Doral Lybbert, Glenwood

Monte Christensen, Hill Spring
John Van Driesten, MD Willow Creek
Dale Gugala, Stavely

Guests and Resource Staff

Lacey Poytress, LRSD
Sacha Anderson, CF Crowsnest Pass and Southwest
Marie Everts, JET
David Desabrais, MD Pincher Creek
Christy Gustavison, Parks Canada
Bev Thornton, AlbertaSW

- 1 Call to Order/ Chair Brent Feyter called the meeting to order.
- 2 Approval of Agenda Moved by Dale Gugala THAT the agenda be approved as corrected.
Carried. [2024-10-916]
- 3 Approval of Minutes Moved by Cam Francis THAT the Minutes of September 4, 2024, be approved as presented.
Carried. [2024-10-917]
- 4 Approval of Cheque Register Moved by Brad Schlossberger THAT cheques #3450 to #3458 be approved as presented.
Carried. [2024-10-918]
- 5 Parks Canada Presentation Christy Gustavison, Visitor Experience Manager, Waterton Lakes National Park, reported 500,000 visitors this year, as of September 30. Travel Alberta, South Canadian Rockies, our highway corridors and collaborative communities share an interest in creating positive visitor experiences. Further Parks Canada data analysis will be available in spring 2025.
- 6 AlbertaSW Reference and Project Overview Board received hard copies of this booklet to share with Councils and staff, providing a historic overview of regional projects, outcomes, and resources from 1999 to the present.
- 7 MECAP Speaker Series The Industry Leaders Forum Speaker Series was launched with an interesting and informative on-line event on September 18 , 2024. Next speaker event dates are
 - October 16, in person, Claresholm Town Office; Workforce
 - November 20, virtual; Supply Chain
 - December 18, virtual; Agri-value
- 8 Canadian Heritage Funding Programs Further to information from PrairiesCan, the Lethbridge office of Canadian Heritage provided a document summarizing funding programs. We will invite Aimee Benoit to a board meeting in the new year.

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| 9 | NRED Project ideas | Board reviewed the first draft of a project concept. Bev will continue to fill in more detail and explore the possibility of partnership contributions to generate the necessary matching funds. |
| 10 | Energy Futures Lab (EFL) Pilot Project | This pilot project is led by Energy Futures Lab, centered on the outcomes gained by the Town of Pincher Creek, and MD of Pincher Creek Energy Manager collaboration. The region is invited to participate. Information has been sent to CAOs, encouraging participation from planners, development officers, and other staff who may have an interest. |
| 11 | Executive Director Report | Moved by John Van Driesten THAT the report be accepted as information.
Carried. [2024-10-918] |
| 12 | Round table | Accepted as information. |
| 13 | Upcoming Board Meetings | Moved by John Van Driesten
- THAT the November 6 meeting be moved to Wednesday October 30 , and
- THAT the October 30 meeting be the Organizational Meeting , and
- THAT there is NO MEETING on December 4, and
- THAT the January 1 meeting be moved to Wednesday, January 8, 2025 .
Carried. [2024-10-918] |
| 14 | Adjourn | Moved by Tim Court THAT the meeting be adjourned.
Carried. [2024-10-919] |

Approved October 30, 2024

Executive Director Report October 2024

MEETINGS and PRESENTATIONS

- Oct 2: AlbertaSW Board meeting, Pincher Creek
- Oct 3: SouthGrow quarterly meeting, Taber [regrets]
- Oct 4: Meeting with Uleth Geography 3700 students re: MECAP mapping project, Zoom
- Oct 7: Meeting with REDS, ADM and Director, Jobs, Economy and Trade, Pincher Creek
- Oct 8: Energy Futures Lab convening team meeting, Zoom
- Oct 8: Class presentations, uLeth Geography 3700, Zoom
- Oct 10: Travel Alberta Strategy and Governance Working Group meeting, Zoom
- Oct 15: IEDC webinar re: Workforce, webjam
- Oct 16: MECAP Speaker Series#3, Claresholm Town Office and Zoom
- Oct 17: SouthGrow and MLA meetings, Lethbridge
- Oct 18: REDA planning and idea meeting, Lethbridge
- Oct 21: REDA Managers Meeting, Zoom
- Oct 22: Meeting with REDS and InnoVisions re: regional initiatives
- Oct 23: Energy Futures Lab- "Shaping Future Energy Competitiveness" Workshop, Pincher Creek

Oct 25: REDA meeting with BRAED, Lethbridge

Oct 30: Meeting with Crown Geotourism Coordinator, Pincher Creek

Oct 30: AlbertaSW Board Meeting, Fort Macleod

Oct 31: Strategic Energy Management for Industry (SEMI) webinar- new federal/provincial funding program

PROJECT MANAGEMENT and REPORTING

- MECAP Speaker Series program and arrangements
- MECAP meeting follow-up documents; Alternative Energy Interpretive Centre (2009)
- Continued input to Blackfoot Signage pilot project
- NRED project proposal development
- Input for partnering NRED project re: film industry
- Planning with Crown geotourism coordinator
- Manage collection of REDA profiles for EDA magazine
- Support planning and engagement for Energy Futures Lab Pilot Project

INVESTMENT ATTRACTION and REGIONAL PROMOTION

- Proposed update of information and addition of photos for VCTG
- Utilize uLeth student mapping project (GEOG 3700) to demonstrate MECAP data
- Support Travel Alberta consultation process for Tourism Development Zone
- Information-sharing with Tourism Lethbridge, EDL Director, Creative Industries
- Respond to regional inquiries and information requests

UPCOMING:

On-line Information webinar- [Strategic Energy Management for Industry \(SEMI\) program](#)
Thursday, October 31, 2024, from 1:00pm to 2:00pm (MDT)

Go to <https://www.eralberta.ca/SEMI/> and scroll down to find the button to **REGISTER**
Government of Alberta and Natural Resources Canada **\$50 million**

- ❖ Up to \$50,000 per facility to conduct an Energy Assessment and Audit.
- ❖ Up to \$250,000 per facility to implement an Energy Management Information System.
- ❖ Up to \$100,000 per facility to participate in Strategic Energy Management training.
- ❖ Up to \$1,000,000 per facility to invest in energy-efficient Capital Retrofit projects.

A wide range of industries are eligible for SEMI, including agriculture, forestry, mining, quarrying, oil and gas, utilities, construction, manufacturing, transportation, waste management, and more.

MECAP Speaker Series #3 – Wednesday November 20, 2024 12:00noon to 2:00pm

Topic: Supply Chain

Virtual meeting; More details in early November!