

The Willow Creek Brewery will be a high quality 'agritourism' destination located just west of Claresholm within the MD of Willow Creek. The project includes restoring the historic Claresholm Potable Water treatment building into a bistro-brewpub for day visitors and creating a family-oriented campground/sleeping pods for overnight guests. The bistro-brewpub and day use area (including parking, amenities and manager's suite/office) would be located on the North Block, along with outdoor theatre, picnic area, snack shack, playgrounds, nature paths and pond . The South Block would accommodate a 45 site, high quality campground and up to 10 sleeping pods, including two amenity buildings (washrooms, showers, garbage/recycling) and a playground. This agritourism destination is situated in the shadows of porcupine hills, along the willow creek, with scenic views stretching to Waterton National Park. The Willow Creek Brewery will attract visitors from all walks of life that may be interested in the equestrian porcupine hills ridge trails, to flowing down the Willow Creek on those beautiful summer days, and even those that are looking to get away to a quiet sleeping pod , while enjoying the local brew and eats. The location of the project, and its amenities will be of great appeal for many nearby urban city residents, visitors from other provinces, and international travelers alike. Allowing them to experience the Willow Creek Region at this unique destination.

The project will also generate many local economic benefits including local jobs. During construction, there will be many local trades and services utilized, and we estimate we will hire approximately 15 local contractors and up to 50 jobs at this stage. During operation we estimate employing 10 local residents for the ongoing management, maintenance, and operational jobs. The site is well suited for a four-season tourism experience. Facilities such as the Brewery and Bistro and sleeping pods can operate all year , where the RV campsites will wind down in the winter months.

The estimated annual visitors to the site will be between 40000 to 45000. With approximately 85% of which from the local province, 10% from out of province and 5% international visitors. These visitors will be attracted to the site through local and regional marketing efforts, social media, and effective online promotional efforts. We will also work with Indigenous Tourism Alberta and Environmental agencies to help bring awareness to the local history and unique local wildlife in the area.

The project is expected to be fully operation by the 2026. At that time, we project the annual revenue the project will generate to be between \$1,200,000 to \$1,700,000. In addition to the revenue generated at this destination, there will be the local economic windfall from the approximately 45000 additional visitor to the region, that will frequent the town of Claresholm for services like fuel, food, stationery, museum, parks, and explore many of its unique site and businesses.