



REQUEST FOR DECISION

Meeting: February 10, 2025

WINTER FESTIVAL 2025

DESCRIPTION/BACKGROUND:

Winter Festival 2025 will take place on February 22, with a new location due to renovations at the community center. This year's event will be held at the Claresholm Curling Club, on the north field behind the facility. Along with the location change, the event time has also been adjusted.

As per the Town of Claresholm's Liquor and Town Facilities policy #5.8.15, alcohol is not permitted in town-owned facilities and parks unless authorized by the Town of Claresholm and accompanied by a permit from the Alberta Gaming and Liquor Commission.

To accommodate all activities in one area, we will also be relocating the fireworks display. The event will now take place in the evening, leading directly into the fireworks show to conclude the night.

Claresholm Fire and the Engagement coordinator is requesting temporary road closure for the upcoming fireworks presentation. The closure will affect 59th Avenue from 2nd Street East to 5th Street and will be in place from 6:30 PM to 8:00 PM. The Claresholm Fire Department will be assisting to ensure public safety during the event. The roads will be reopened promptly after the fireworks conclude.

DISCUSSION/OPTIONS:

The Chamber and District Chamber of Commerce and the Town's Community Engagement Coordinator are considering an outdoor beer garden offering hot drinks with optional liquor. The event will run from 4 PM – ending at 7.45pm, starting with live music on the ATCO stage, outdoor skating, a hay climbing pile, a snow hill, an indoor market, and food from the Lions Club and Welcoming Claresholm. Fire pits will be available, and indoor curling lessons will be offered.

Claresholm's Got Talent will showcase local performers, followed by a fire-turning show leading up to the 7:15 PM fireworks. To attract more attendees, we are partnering with the Legion's meat draw. After the fireworks, a movie with a concession will be shown upstairs in the curling rink.

Due to rising costs, including a \$1,500 increase for fireworks and musical acts, we've streamlined the event while keeping key activities to ensure a memorable evening.

This year, the fireworks will be launched from the Claresholm compost area, allowing attendees to enjoy the display from the event's fire pits and beer garden without changing locations. We are working closely with Claresholm Fire and Magnum to ensure all necessary safety measures are in place along with the requested road closer during the event.

PROPOSED RESOLUTIONS:

Moved by Councillor _____ to approve the Claresholm and District Chamber of Commerce for the responsible sale and consumption of liquor at the Claresholm Curling Club grounds on

Saturday, February 22, 2025 between 4:00 p.m. and 7:45 p.m. on the condition that an application to the Alberta Liquor, Gaming and Cannabis has been approved and is displayed at the event.

Moved by Councillor _____ to approve a road closure at 59th Avenue from 2nd Street East to 5th Street from 6:30 PM to 8:00 PM. for the Fireworks display on February 22, 2025.

PREPARED BY: Megan McClung, Engagement Coordinator

APPROVED BY: Abe Tinney, CAO

DATE: February 7, 2025
