

**Alberta SouthWest Regional Alliance**  
**Minutes of the Board of Directors Meeting**  
Wednesday, January 8, 2025,-Stockman's Grill, Fort Macleod



**Board Representatives**

Brent Feyter, Fort Macleod  
Brad Schlossberger, Claresholm  
Barbara Burnett, Cowley  
Cam Francis, Cardston County  
Rick Lemire, MD Pincher Creek  
Doral Lybbert, Glenwood  
Sahra Nodge, Pincher Creek  
Victor Czop, Nanton  
Tim Court, Cardston

**Resource Staff and Partners**

Lori Hodge, LRSD  
Brandie Lea, PrairiesCan  
Marie Everts, JET  
Sacha Anderson, CF CNO  
Mark Brown, CF ABSW  
Bev Thornton, AlbertaSW

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| 1  | Call to Order and welcome     | Chair Brent Feyter called the meeting to order   |
| 2  | Approval of Agenda            | Moved by Doral Lybbert THAT the agenda be approved as presented.<br><b>Carried.</b> [2025-01-935]  |
| 3  | Approval of Minutes           | Moved by Cam Francis THAT the Minutes of October 30, 2024, be approved as presented.<br><b>Carried.</b> [2025-01-936]  |
| 4  | Approval of Cheque Register   | Moved by Tim Court THAT cheques #3471to #3484 be approved as presented.<br><b>Carried.</b> [2025-01-937]   |
| 5  | Qatalyst Consultation         | Next step in the process requires input from Board representatives.<br>Dates for two on-line workshops will be 12:00noon on Tuesday, January 14 and 12:00noon on Wednesday, January 15, 2025.  |
| 6  | Contribution to SAITI project | SouthGrow is applying or a CanExport grant on behalf of the Southern Alberta Investment and Trade Initiative (SAITI).<br>Moved by Sahra Nodge THAT AlbertaSW contribute up to \$2,000, as required, for matching funds.<br><b>Carried.</b> [2025-01-938] |
| 7  | NRED Grant 2025-2027          | AlbertaSW has submitted a second NRED grant to build upon the EAT, BASTION and MECAP projects to next promote and support investment opportunities that have been identified in the region.  |
| 8  | EDA Conference 2025           | EDA Xperience 2025 Leaders' Summit & Conference <b>April 9-11, 2025</b><br>Mayor Brad Schlossberger and Mayor Barbara Burnett will attend.   |
| 9  | Correspondence to Premier     | Letter to the Premier from SouthGrow Chair, dated November 26, 2024 was circulated as a follow up to an in-person meeting to discuss withdrawal of provincial investment in REDAs.   |
| 10 | Executive Director Report     | Moved by Barbara Burnett THAT the Executive Director report be accepted as information.<br><b>Carried.</b> [2025-01-939]   |

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| 11 | Round table            | Accepted as information.   |
| 12 | Upcoming Board Meeting | <ul style="list-style-type: none"> <li>➤ Wednesday, February 5, 2025-Fort Macleod</li> <li>➤ Wednesday, March 5, 2025-TBD</li> <li>➤ Wednesday, April 2, 2025-TBD</li> </ul> |
| 13 | Adjourn                | Moved by Tim Court THAT the meeting be adjourned.<br><b>Carried.</b> [2025-01-940]   |

**Approved February 5, 2025**

## Executive Director Report January 2025

### MEETINGS and PRESENTATIONS

- Jan 7: University of Lethbridge Geography 4700 student project meeting
- Jan 8: meeting with Avail, Fort Macleod
- Jan 8: AlbertaSW Board Meeting, Fort Macleod
- Jan 9: AEDO Accreditation Review Committee Meeting, Zoom [regrets]
- Jan 10: University of Lethbridge Geography 4700 meeting with students re: mapping project
- Jan 10: Meeting with Jordan Tidey, Director of Economic Development, County of Grande Prairie, Zoom
- Jan 14: Tourism Lethbridge Advisory Committee meeting, Lethbridge
- Jan 14: Qatalyst Board workshop #1, Teams
- Jan 15: Economic Development Lethbridge Board meeting, Teconnect
- Jan 15: Qatalyst Board workshop #2, Teams
- Jan 16;Travel Alberta Strategic Insights Committee meeting, Zoom
- Jan 17: Economic Developers Alberta Community Investment Readiness Tool Review, Zoom
- Jan 20: University of Lethbridge Geography 4700 mapping project launch, Zoom
- Jan 20: Meeting with PrairiesCan, Teams
- Jan 20: SouthWest Stakeholder Round Table with Alberta Innovates, Teconnect
- Jan 21; REDA Managers meeting, Zoom
- Jan 21: Meeting with Colin Harvey, AltaLink, Teams
- Jan 22:Meeting with Peter Ptashko,, UK - 2023 Duke of Edinburgh Commonwealth Study Group, Zoom
- Jan 23: Webinar on US-Canada trade relations, Teconnect
- Jan 27: Meetings with InnoVisions re: final NRED report, Zoom
- Jan 27: Meeting with National Research Council and Alberta Innovates and Captus project, Teams
- Jan 28: More meetings with InnoVisions re: final NRED report, Zoom
- Jan 28: Meeting with Qatalyst consultant, Zoom

Jan 28: Meeting with Energy Futures Lab re: future projects and consultations, Zoom

Jan 29: Research interview with Qatalyst re: PrairiesCan/Community Futures , Teams

Jan 30: Blackfoot Signage Project Meeting, Teams

Jan 30: International Economic Development Council AEDO Accreditation Review Committee Meeting, Zoom

### PROJECT MANAGEMENT and REPORTING

- MECAP project completion and compiling documentation
- Submit NRED Final Grant Report – MECAP project, March 2023-November 2025
- Consult with Avail re: new Jobs, Economy, and Trade year-end audit requirements
- Continued input to Blackfoot Signage pilot project
- Schedule Qatalyst Board workshops (2)
- Website information inquiries, referrals to resources and grant programs

### INVESTMENT ATTRACTION and REGIONAL PROMOTION

- Investment inquiries and new project information
- Energy Futures Lab pilot project completion and invitation to apply to Fellowship (declined)
- Appointed as member of both IEDC AEDO Review Committee and new AEDO Advisory Board
- Letter of support for EFL funding to support continued community consultation
- Meetings with University of Lethbridge student team re interactive mapping of MECAP data (locations of regional businesses in manufacturing, energy, construction, ag processing)

#### UPCOMING:

#### Southern Alberta Economic Summit

Thursday March 27, 2025

8:30am to 3:30pm – Lethbridge Agrifood Hub

Tickets - \$80 available at this link:

<https://www.eventbrite.ca/e/southern-alberta-economic-summit-2025-tickets-1058509342939>



**SOUTHERN ALBERTA ECONOMIC SUMMIT 2025**

**MARCH 27, 2025**  
Lethbridge Agri-food Hub & Trade Centre  
Lethbridge, Alberta | 8:30 AM - 3:30 PM

Join us for this annual SouthGrow event to discuss the topics that matter to Southern Albertan's and their communities!

**IN PARTNERSHIP BY:**

SOUTHGRQW | PrairiesCan | Community Futures | TOURISM Lethbridge | Economic Development Lethbridge | ALBERTA SOUTHWEST