



# REQUEST FOR DECISION

Meeting: March 10, 2025

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## RECREATION FEES POLICY UPDATE

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### DESCRIPTION/BACKGROUND:

The Recreation Fee Policy #5.7.10 is due for updates. Fees affected by the updates are at Claresholm Arena, Claresholm Aquatic Centre, Claresholm Campground, Claresholm Ball Diamonds, Multi-Use Community Building, Firehall Meeting Room, and a new schedule for Tables and Chairs Rental.

The Claresholm Arena Fees are updated September 1<sup>st</sup> of each year to be in line with the season.

The Claresholm Aquatic Centre Fees are set to be updated before May 1<sup>st</sup> of each year for Summer lessons and programming.

The Claresholm Campground fees are updated January 1<sup>st</sup> of each year. The Campground Registration site needs the updated fees for 2025 and there are only a few Campground Brochures left. Printing is required to be available for the tourist season.

All other fees are updated January 1<sup>st</sup> of each year.

### DISCUSSION/OPTIONS:

2024 Rates are highlighted in salmon on the Recreation Fee Policy Draft. Proposed changes or additions to the Policy are highlighted in either blue or yellow. Items that have been amended are orange.

Administration has reviewed the draft Recreation Fees 5.7.10 Policy, and has the following recommendations, additions and changes for the policy.

**Page 1:** Wording change for deposits, addition of Definitions

### **SCHEDULE A: CLARESHOLM ARENA**

#### **Arena Ice Rental**

**Prime Time Ice Rental, Youth:** recommend holding fee at \$85.80 / hour for 2025-26 Season . Towns of similar size to Claresholm have an average rate of \$86.52/ hour for youth fees. Fees will go up 3% for 2026-2028, to be more in line with larger communities.

- Fees for other ice rentals increase by 2.5%, Claresholm's rates in 2024 are in line with the average in other communities.

#### **LOBBY RENTAL**

- Change in wording for Non-Profits and For Profit
- **New - PUBLIC SKATING,** Corporate Sponsorship for Friday After School 2-4pm
- \$500 or \$1,000 options to choose from, equals \$19.23 / hour for Public Skate Sponsorship. Administration will work to find sponsorships for the Friday afternoon public skate time

#### **Storage & Miscellaneous Rental**

- Recommend keeping the Concession Rental the same for 2025-26 Season as an incentive to retain the concession operator.

## SCHEDULE B: CLARESHOLM AQUATIC CENTRE

- **10 Punch Passes and 3 Month Passes** have been updated. They will be more in line with fees in other communities.  
**New, Disability Category**, fees identical to the Senior fees
- **Caregiver**, no charge when attending as an Aide with ID
- **3 MONTH PASS SPECIAL**, Youth, Adult & Family currently runs May yearly, addition of December for pass special.  
Goal to increase sales in December which is typically a slower month with the annual pool shutdown.

### RENTALS

- **Pool Rental over 40 people**: would like to charge a \$35 Fee for each additional Lifeguard required, as per the Royal Lifesaving Society Pool Safety Standards, Lifeguard Ratios to Bathers. Currently the rate doubles from a Pool Rental with under 40 patrons, which can be a barrier to longer rental times.
- **NEW, Lane Rental (/hr) SWIM CLUB**, \$15/ Lane: This will be used as an incentive when there are not many Kraken Swim Club Participants in the pool, potentially allowing the Claresholm Aquatic Centre to utilize the prime time hours (between 4-7pm) to generate more revenue with Swim Lessons or other programming.
- **SWIM CLUB POOL RENTAL (/Hr)**, to amend the rental fee to read for 5 lanes versus the current Pool Rental of \$50, which is almost half of the Regular Pool Rental, and the same fee as for School Rentals.  
The Claresholm Aquatic Centre is looking to utilize the full pool with the addition of evening lesson sets, or other programming between 4-7pm.  
Administration is not looking to charge Swim Clubs more for their rental, which has not changed since April 14, 2015 Policy Rec# 04-15. Rental rate before this date was \$44/ hour.
- **School Rental**, Pool Rental over 40 people: would like to charge a \$35 Fee for each additional Lifeguard required, as per The Royal Life Saving Society of Canada Public Pool Safety Standards Lifeguard Ratios to patrons. Currently the rate doubles from a Pool Rental with under 40 patrons

### LESSONS:

- **NEW Pricing Format**, Charge per class vs. per set.  
\$7.00 per 30-minute class, \$8.00 per 45-minute class, \$9.00 per 1 hour class. This change aligns with the current pricing, allowing for the cost to be reflective of the number of classes, versus a flat fee for classes.
- **Private Lesson, up to a 3 Max.**, would like to have this listed in the Policy. The Aquatic Centre does this as a practice.
- **Private Lesson /Additional Person**: Currently there is no policy regarding the cost to have another participant attend a private lesson. Adding a base Fee of \$10 per additional participant in the class ensures we are covering costs and not making the private lessons more cost efficient than the regular lessons.
- **Junior Lifeguard Sport / HR**: Recommend holding the price at \$6.50 to keep the program affordable to bring more youth to the pool, while ensuring price is not a barrier to participation, and KidSport will remain an option for assistance Registrants.
- **NEW: JLC Drop In Fee**, Adding this into the policy enables youth to come participate in Junior Lifeguard Club throughout the season for the purpose of physical activity. Currently Youth dropping in to the program are charged the hourly rate which is used to calculate the season.

## SCHEDULE C: CLARESHOLM CAMPGROUND

- Increases of 2.5%
- Addition of 50 Amp Full Service for 2025, price to reflect the upgrade.

**SCHEDULE D: CLARESHOLM BALL DIAMONDS**

- Increase of \$5 every 2 years for local user 3 day tournament that hosts between 16 and 22 teams yearly. This will help offset the costs for parks staff to work to get the fields in order before and after the event.
- No other changes listed. The Ball Diamonds have not been rented for out of Town tournaments since 2009.

**SCHEDULE E: MULTI-USE COMMUNITY ROOM**

- Recommend amending the For Profit (Commercial) rental fees for both the Youth and Community Room and Council Chambers to provide better value to renters. There have been no renters of either space that have not held Not-For-Profit status.
- A lower price point offers renters an incentive to use the space which could assist with the general public making use of either space more often.

**PROPOSED RESOLUTIONS:**

Moved by Councillor \_\_\_\_\_ to adopt Policy #5.7.10, the Recreation Fees Policy as presented, effective March 10, 2025

**ATTACHMENTS:**

- 1.) Facility Comparisons, Arena and Pool
- 2.) Campground Comparisons
- 3.) Public Pool Safety Standards, Ratio Chart Page 5
- 4.) Recreation Fee Policy #5.7.10 Draft

**APPLICABLE LEGISLATION:**

- 1.)

PREPARED BY: Denise Spencer, Recreation Manager

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APPROVED BY: Abe Tinney, CAO

DATE: March 7, 2025

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