

# Alberta SouthWest Bulletin August 2025

## Regional Economic Development Alliance (REDA) Update

Thank you again to over 85 attendees from our communities and partner organizations and staff of the Remington Carriage Museum for a very special Annual General Meeting held June 6, 2025. Special appreciation to Chief Travis Plaited Hair and the Hon. Joseph Schow for sharing thoughts and wisdom.

And, gratitude for the AlbertaSW Board who offer outstanding leadership , collaboration and commitment.


### ❖ Operations report update

Jobs, Economy, Trade, and Immigration require an additional Audit of all REDAs for 2024-25 to be submitted by August 30, 2025. Thank you to Brian Nelson Avail CPA for presenting the draft AlbertaSW Audit Report for approval.

### ❖ International Economic Development Council Accredited Economic Development Organization

In 2018 AlbertaSW met standards to become the first AEDO in Alberta and the 3rd of now 6 in Canada. AlbertaSW will consider renewal of this Accreditation in the context of upcoming sustainability planning.

### ❖ Localintel Early Access Program

 LOCALINTEL AlbertaSW will be an early adopter of this new AI-powered data tools to help promote the unique competitive advantages of our region and communities. Stay tuned for more info!

### ❖ Qatalyst Research Group Consultations Phase 2

AlbertaSW approved continuing with the consulting services provided by Jobs, Economy, Trade, and Immigration to help the region explore options for sustainability once operational investment from the province ends in March 2027.

### ❖ Blackfoot Signage Project Phase III

AlbertaSW will continue to contribute to this award-winning, multi-regional partnership led by Community Futures Lethbridge Region and includes the Kainaiwa First Nation, SouthGrow, Tourism Lethbridge, and Alberta SouthWest. Participation in Phase III will expand to invite participation from Piikani First Nation and more AlbertaSW communities, businesses and organizations.

The project offers translation, interpretation and matching funding for the installation of Blackfoot language signage. Matching funds can cover 80% of the cost, up to \$2,000 per applicant.

### ❖ New project: Invest SouthWest ... Aligning the Stars!

#### Now Hiring: Director of Investment Development



Alberta SouthWest Regional Economic Development Alliance (AlbertaSW) is seeking a dynamic and visionary leader to champion investment development across our vibrant region. This contract position (18–24 months) offers a unique opportunity to turn strategic research into action and lead initiatives that promote key industry sectors, engage stakeholders, and enhance the region's value proposition. Ideal candidates are energetic networkers with a passion for rural development and experience in economic development, marketing, and public engagement.

Full details at [Work with Us | Alberta SouthWest](#)

Apply before September 22, 2025

Submit to: [bev@albertasouthwest.com](mailto:bev@albertasouthwest.com)

Subject Line: RFQ – Director of Investment Development – AlbertaSW

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