



Town of Claresholm

2025 - 2035 Parks & Recreation Master Plan



Land Acknowledgement

The Town of Claresholm respectfully acknowledges that we are on Treaty 7 territory, the ancestral and traditional territory of the Blackfoot Confederacy: Kainai, Piikani, and Siksika, as well as the Tsuut'ina First Nation, the Stoney Nakoda First Nation and Metis Nation Region 3. We recognize the land as an act of reconciliation and gratitude to those on whose territory we reside.

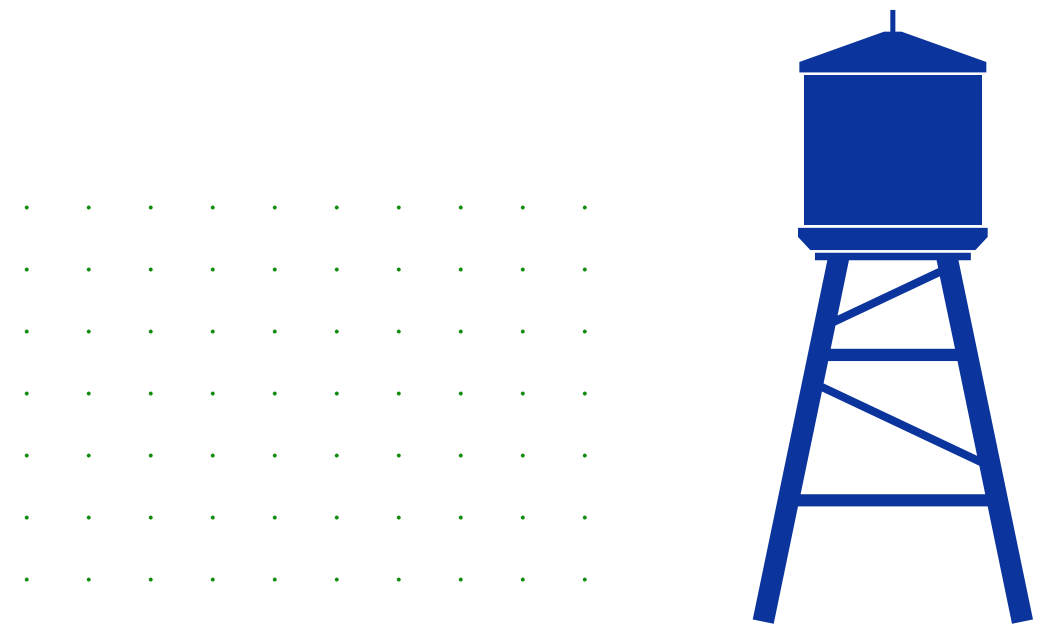


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Town of Claresholm

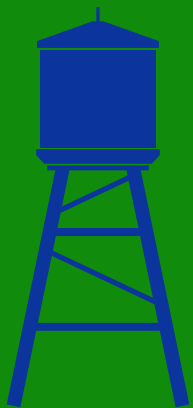
Vision

To be the Community of choice, leading to a thriving and diverse Claresholm

Mission

We will offer quality family living and encourage prosperity through inovative thinking.

We will offer quality family living and encourage prosperity through inovative thinking.



Town of Claresholm Core Values



Community Pride

We take pride in our entire community - in its people, and in the many groups, businesses and organizations that make it a community. Organizationally, we take pride in the quality and variety of services we provide and the facilities we maintain. We are proud of all that Claresholm has to offer, and whenever possible we will work to improve and enhance our community.



Healthy Active living

The Town of Claresholm will enhance the lives of our residents by supporting Town recreation services and community safety and wellness programming, and by assisting community groups that provide similar services.



Diversity

We recognize and respect the diverse needs of our residents and different sectors of our community. We will seek their input and engagement and grow together.



Forward thinking

We will plan for the future. We will comply with provincial legislation and understand municipal best practices as we challenge conventional ways of conducting the community's business, managing its finances, and delivering services to our community.

Executive Summary

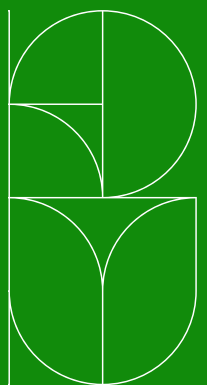
Parks & Master Plan Purpose

The Town of Claresholm invests in and delivers parks and recreation services to foster resident health, build a liveable, vibrant community, and make Claresholm attractive for both current and prospective residents. Like all communities, Claresholm must balance meeting wide-ranging residents' demands for facilities and programs with resource limitations. The Town has developed this Parks and Recreation Master Plan to ensure that future decision-making is informed and best aligned with community needs.

More specifically, the Master Plan process enabled the Town to:

- Analyze the current state of parks and recreation.
- Identify trends (emerging interests, changes in activity preferences, etc.).
- Establish focus areas for capital facility investment and programming.
- Identify opportunities to optimize service delivery.

This Master Plan will be used by Town staff and Council on an ongoing basis over the next decade as important decisions need to be made on resource allocation (budgeting), facility and amenity development or renewal, and ongoing service delivery (e.g. programming focus areas, policy development or updating



Benefits of Parks & Recreation

The strongest argument for continuing to invest public resources in parks and recreation is that they provide a wide range of benefits to almost everyone in a community, including improved physical and mental health, social connection, environmental quality, and economic advantages, making them a valuable asset for enhancing overall quality of life.

Health:

Access to parks is associated with lower rates of obesity, cardiovascular disease, and other chronic conditions. It also promotes mental well-being and encourages physical activity.

Social:

Parks foster community engagement by providing inclusive spaces for social interaction across diverse groups.

Environmental:

Green spaces enhance air and water quality, mitigate urban heat, and support biodiversity.

Economic:

Parks can stimulate local economies by attracting tourism, increase local spending, and encourage business investment.

Accessibility:

Park development should ensure equitable access for all residents, regardless of income, ability, or location.

Investing in parks and recreation strengthens communities by promoting health, inclusivity, and sustainability.



Summary Analysis of: Strengths, Weaknesses, Opportunities & Challenges

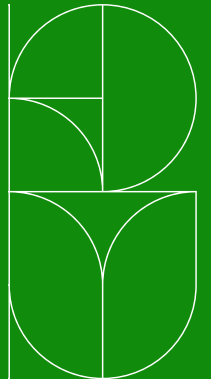


STRENGTHS

- For a community of Claresholm’s size, there exists a strong diversity / mix of facilities and opportunities.
 - Residents place a high value on parks and recreation and recognize the personal and community-wide benefits of investing in these services.
 - The Town has done a good job making use of available facilities and amenities.
 - Amundsen Park usage continues to grow as community members and event organizers utilize the space.
 - While Volunteer capacity and trends challenge practically all communities, Claresholm has a strong base of longstanding and committed community organizations and members who are invested as community champions and volunteers.
- The Claresholm Recreation Guide shows that our community and region have a large variety of recreation opportunities for all ages
The Town of Claresholm operates the Campground, which is a valued revenue stream.

WEAKNESSES

- Town facilities (Arena, Curling Rink, Swimming pool, Community Center, Aquatic Centre) are not located in the same facility, or area of Town; which limits operational, programming, and revenue synergies.
- Survey findings suggest that a relatively large proportion of residents feel inadequately informed about community events and programming opportunities available to them.
- Community volunteerism has impacted recreation, with Claresholm losing Lacrosse in 2020 and Soccer in 2024. Youth recreation relies heavily on volunteers to ensure they can operate.



Summary Analysis of: Strengths, Weaknesses, Opportunities & Challenges



OPPORTUNITIES

- Further leveraging and aligning parks and recreation with sport tourism (e.g. Skatepark, Disc Golf, Agriplex, Centennial Park), and economic development.
- Improved data collection and use of data in ongoing operations and decision making (e.g. using data to inform programming decisions, space allocations, promotions and marketing, etc.).
- Creating more diverse and appealing outdoor play and park experiences, (e.g. Tuesday Markets, Welcoming Claresholm Game nights).
- Excitement around the opportunity to leverage trail development for both recreation and economic opportunities.
- Opportunities to further leverage sport and cultural tourism.
- While facilities are generally well used, opportunities exist to increase utilization during non-peak hours.

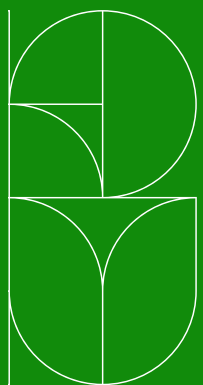
CHALLENGES

- Aging indoor infrastructure.
- Require continued investment to ensure facilities remain safe and functional, plus plans and funds for replacement in the future.
- Demands for new or renewed infrastructure and limited resources to undertake all desired and justified capital projects.
- Regional funding partnerships for Grant Funding are required, as most Grants are not available to municipalities.
- Grants are time consuming, with requirements that can be extensive, with increased competition due to increased need in other communities.



Planning & Guiding Documents

This section contains the planning and guiding documents that pertain to the future of Parks & Recreation within Claresholm, the MD of Claresholm, Alberta and Canada.



Planning & Guiding Documents 1 of 4

Municipal Planning & Guiding Documents	Relevance to the Recreation Master Plan	
Land Use Bylaw 1805, April 2025	To Regulate and control land use and development of land and buildings in the Town of Claresholm	
Strategic Plan 2022-26	<p>The Town of Claresholm identified what it wants to be known for in twenty years:</p> <ul style="list-style-type: none"> • Rooted and collaborative relationships with the farming and ranching community. • A beautiful destination for tourism and a great place to live – a safe, secure place to live for all ages • Agriculture service center • Range of family housing • Friendly town – welcoming • Health care facilities • Major service center between Calgary and Lethbridge <ul style="list-style-type: none"> • Transportation hub/gateway to southern Alberta • Organic and farm to table food • A vibrant business and industrial community • Accessible post-secondary education 	
Recreation Fee Policy #5.7.10 2025-2028	This document outlines the 2025-28 service fees for town ran faciities, Arena, Aquatic Centre, Town Office, ball diamonds parks, and campground.	User fees allow the municipality to offset programming costs and achieve some level of cost recovery.
Organizational Structure 2023	Parks & Recreaton are part of Infrastructure Services	
Infrastructure Master Plan 2021	10 Year Capital Plan for: Town owned facilities, transportation infrastructure, Sidewalks, Water infrastructure for distribution, collection and treatment.	
Municipal Development Plan Bylaw No. 1644 (2018)	<p>Recreation Goal: To preserve and enhance the quality of life for the residents of Claresholm through the maintenance of existing park facilities and the acquisition and improvement of new parks, recreational facilities, trails, bikeways, and open spaces.</p> <p>Community Culture Goal: To continue to develop, provide and enhance the positive elements sustaining Claresholm’s vibrant and socially diverse local culture and community wellness.</p> <p>Environmental Stewardship Goal: To create and maintain attractive, clean and ecologically responsible, natural and built environments, and to preserve significant natural areas.</p>	

Planning & Guiding Documents 2 of 4

Municipal Planning & Guiding Documents	Purpose
<p>Claresholm Main Street Area - Design Guidelines</p>	<p>The Alberta Main Street Programme was formed by an agreement signed on April 13, 1987 by the Alberta Historical Resources Foundation, Alberta Culture & Multiculturalism and The Heritage Canada Foundation The Downtown contains a collection of buildings spanning over 100 years old. These buildings represent a significant opportunity for Claresholm to market the downtown as a destination for the region.</p>
<p>Municipal Sustainability Plan 2008</p>	<p>The document includes 5 pillars and key policies that work together to achieve coordinated strategic goals Environment: Enact measures to ensure a quality natural and built environment Economy: Create a flourishing and diverse local economy Social Work: with stakeholders to ensure harmonious and inclusive communities Culture: Promote local strengths for the purpose of creating a vibrant and festive community Governance: Pursue democratic systems which allow for effective and inclusive participation, representation and leadership</p>
Intermunicipal Development	
<p>MD of Willow Creek & Town of Claresholm Intermunicipal Development Plan Bylaw No. 1900 and Bylaw No. 1723 May 2021</p>	<p>In accordance with the Municipal Government Act (MGA), this plan establishes policies for future land use and development, as well as other aspects of physical, social, and economic growth deemed necessary by the Town and Municipal District Councils. It promotes orderly development around the urban area, enabling timely expansion while minimizing land use conflicts. The plan outlines the Town's growth strategy, including road networks, infrastructure improvements, and asset management considerations.</p>
<p>Intermunicipal Collaboration Framework (ICF) (2020)</p>	<p>The Regional ICF aims to foster collaboration among municipalities to enhance joint initiatives and programs. Its goal is to support integrated planning, efficient resource management, and coordinated delivery and funding of intermunicipal services for the benefit of all residents.</p>

Planning & Guiding Documents 3 of 4

Area Structure and Development Plans

Claresholm Evolution Area Structure Plan Bylaw 1781 (July 2024)

Claresholm North Point Area Structure Plan Bylaw 1780 (April 2024)

Claresholm Starline Business Park Area Structure Plan (December 2018)

Claresholm Prairie Shores Area Structure Plan June 2011 (Bylaw 1536 consolidated with Bylaw 1564)

Claresholm Southwest Area Structure Plan Bylaw 1552 October 2010

Planning & Guiding Documents 4 of 4

Provincial Documents	Purpose	Relevance
<p>Alberta’s Public Land Trail Guide Summer 2025</p>	<p>Public lands are a big part of Alberta’s social and cultural heritage. They connect us to our roots, help us stay healthy and active, and boost local economies across the province.</p>	<p>Alberta has an extensive trail network which stretches thousands of kilometres, giving Albertans and visitors breathtaking views of forests, foothills, prairies and mountains. Mention of Willow Creek Campground</p>
Federal Documents	Purpose	Relevance
<p>Framework for Recreation in Canada 2015: Pathways to Wellbeing (2015)</p>	<p>Canadian Parks and Recreation Association (CPRA) national level guiding document that establishes a vision for the delivery of recreation in Canada and five goals to guide recreation providers.</p>	<p>Recreation Planning Framework Summary This framework serves as a strong foundation for recreation planning and facilitates alignment with other communities and government levels. It strengthens the case for provincial and federal investment in recreation. Key goals include:</p> <ul style="list-style-type: none"> • Promoting active living • Enhancing inclusion and access • Fostering connections with nature • Creating supportive environments • Building sector capacity
<p>Truth and Reconciliation Commission of Canada Final Report (2015)</p>	<p>The Truth, and Reconciliation Commission (TRC) developed 94 Calls to Action to support reconciliation in Canada.</p>	<p>A municipal commitment to the Calls to Action is an important step toward reconciliation and decolonization.</p>
<p>Parks for All (2017) Canadian Parks & Recreation Association</p>	<p>Developed by the CPRA, this document presents a vision for parks in Canada to support healthy environments and people, as well as four strategic directions to support service providers.</p>	<p>Strategic directions of the document include:</p> <ul style="list-style-type: none"> • Collaboration (partnerships, expanding efforts in new sectors, strategizing beyond parks boundaries), • Connecting (raise awareness, facilitate experiences, share stories), • Conservation (expand and enhance parks and ecosystem services) • Leadership (set examples for others, build capacity, maintain systems and resources to support leaders).



Public Engagement

This section outlines how the Town of Claresholm has reached out to residents requesting feedback. Additional public engagement with groups and community members is ongoing, which includes Town of Claresholm requests to community groups asking for submissions to the Recreation Program Guide

Public Engagement

Public Engagement	Purpose	Result
Parks, Recreation & Culture Needs Assessment 2025, June 2025	To determine recreation use in Claresholm and the region, and where the Town of Claresholm could improve.	This survey through Microsoft Forms did not have much response, (39 respondents) This could be due to the time of year, June, and the Survey was from a different platform (Microsoft Forms).
Social Needs Assessment, Claresholm FCSS	To identify and address the community's critical housing challenges, including a lack of affordable and low-income rentals, housing instability, overcrowding, and insufficient housing supply, to support residents, attract families, and foster community growth.	Identified a significant shortage of low-income rental properties, unaffordable housing costs, and associated problems like people living in unsustainable homes. Other social issues highlighted include substance abuse/addictions, mental health challenges, depression, bullying, and loneliness.
Recreation Survey 2022	To determine the parks and recreation facility use within the Town of Claresholm, and where the Town of Claresholm should focus.	138 Respondents, with open ended responses. Parks, pathways & facility's are used, but growth can be made. Many highlight not knowing about community initiatives.
Recreation Master Plan Survey, August 2017	To determine if there were changes needed in the Recreation Plan as presented	441 respondents, 87% from Claresholm, and remainder from the MD of Willow Creek. Highlighted the 8 th street pathway extension to Derochie.

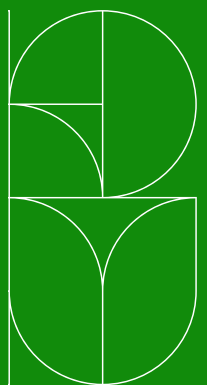


Facility Strategies

This section outlines:

- Service Delivery,
- Indoor Facility Strategies
- & Outdoor Facility Strategies

to guide and prioritize the Town's investment in parks and recreation infrastructure over the next decade and beyond.





Facility Strategies

How were the Facility Strategies Identified?



- Resident Demand
- User group and community demand
- Recreation service level impacts
- Financial accessibility
- Space Adaptability
- Financial viability (operating)
- Financial viability (capital cost impact)
- Economic benefits
- Trends
- Community Comparisons

PRIORITIZATION FRAMEWORK

Ranking of Facility/ Amenity
needs & benefits

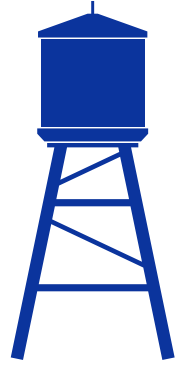
PRACTICAL CONSIDERATIONS



Other important Factors that
need to be considered as more
forward approaches are identified

FACILITY STRATEGIES

Recommended
approaches & actions

Service Delivery Objectives for Parks & Recreation 1 of 2

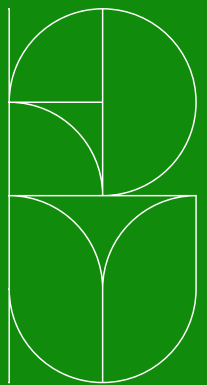


Service Delivery Objectives		What does this mean?	Performance Indicators and Evaluation Methods <i>How will the Town be able to measure if it's aligning with the Service Delivery Objectives or not?</i>
	Accessible & Inclusive	The Town acknowledges that parks and recreation services yield the greatest value when accessible to all residents	Facilities and amenities meet or exceed industry standards in physical accessibility. <ul style="list-style-type: none"> • The Town has formal programs and/or partnerships in place to address financial barriers to participation.
	Financially Sustainable	The Town prioritizes financially sustainable capital investments, balancing community needs with long-term considerations such as operating costs and debt servicing.	The Town meets most cost recovery goals established through annual business planning. <ul style="list-style-type: none"> • The Town contributes sufficiently to capital and lifecycle reserves to ensure re-investment or replacement of facilities is undertaken when needed.
	Aligned	"The Town is dedicated to optimizing its investment in parks and recreation by promoting inclusive access for all residents. Strategic planning informs ongoing investment decisions and aligns with broader municipal goals."	The Town is able to report annually on implementation successes from this Master Plan document. <ul style="list-style-type: none"> • The Town is able to demonstrate how parks and recreation have been leveraged to advance other policies and plans such as the Claresholm Economic Development Committee, 2024-2026 Strategic Plan

Service Delivery Objectives for Parks & Recreation 2 of 2



Service Delivery Objectives		What does this mean?	Performance Indicators and Evaluation Methods <i>How will the Town be able to measure if it's aligning with the Service Delivery Objectives or not?</i>
	Collaborative	The Town actively works with community groups, schools and others to find opportunities to work together for common goals.	<ul style="list-style-type: none"> • Ongoing engagement with community organizations reflects that relationships are stronger than they were, but work is still needed. • Ongoing program and service level evaluation undertaken by the Town supports that it is using the right mix of direct and indirect delivery methods.
	Opportunistic	<p>The Town has many opportunities to use parks and recreation to achieve community, economic, and social benefits.</p> <p>The Town is creative, thinks outside the box, and leverages parks and recreation wherever possible.</p>	<ul style="list-style-type: none"> • Business planning undertaken for new capital projects reflect a clear action plan to leverage incremental benefits. • The Town regularly assesses non-local spending and visitation; data supports those actions undertaken by the Town (including those recommended in this Master Plan) have had a positive impact.



STRATEGY Service Delivery Strategy #1: Adopt a new Parks Classification System 1 of 2

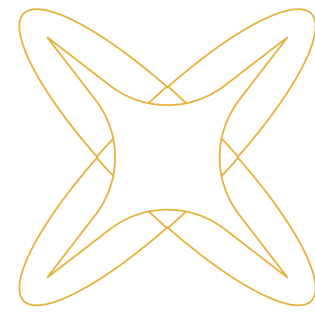


Park Classification	Description & Service Catchment	Level of Maintenance	Support Amenity Provision & Standards	Experience Objectives
Destination Park	Central gathering place for the entire community; supports both events and passive uses.	High (Daily monitoring and cutting/care 1x per week during peak seasons of use)	<ul style="list-style-type: none"> • Washrooms • Connected to pathways and trails Larger, destination play structure (if applicable) • Shaded seating and gathering areas May have specialty features like spray park, gardens, shelters, and sport facility's • Should have interpretive signage and other place-making components (e.g. public art) 	<ul style="list-style-type: none"> • Place for gathering and socialization. • Creates a sense of place and identity within the town. • All ages and interests find the park space highly appealing.
Community Park	Serves multiple neighbourhoods and residents within a walkable distance	Low - Moderate - High (Monitoring and cutting/care 1x per week or cutting/care every 2 weeks during peak seasons of use, Dependant on rainfall)	<ul style="list-style-type: none"> • Mid-sized play structure (if applicable) • May have amenities and features found in Destination Parks • Connected to sidewalks and trails • Benches, garbage receptacles and other basic infrastructure 	<ul style="list-style-type: none"> • Supports basic, passive recreation experiences for residents. • Provides outdoor space that is accessible by active transportation modes

STRATEGY Service Delivery Strategy #1: Adopt a new Parks Classification System 2 of 2



Park Classification	Description & Service Catchment	Level of Maintenance	Support Amenity Provision & Standards	Experience Objectives
Open Space & Natural Areas <ul style="list-style-type: none"> • Frog Creek Wetlands • Kin Trail • Bark Park 	<p>Focused on conservation and ecological value protection.</p>	<p>Low Monitoring and cutting/care every 2-4 weeks during peak seasons of use</p>	<ul style="list-style-type: none"> • Garbage Receptacles • Benches or rocks as seating • Interpretive signage 	<p>Provides residents with opportunities to enjoy and experience nature.</p>
Sports Field	<p>Provides organized field sports and ball groups with suitable infrastructure for practices, game play, and tournament hosting.</p>	<p>High (Daily monitoring and cutting/care 1x per week during peak seasons of use)</p>	<p>Ball Diamonds Fenced with capping Dugouts Permanent or portable mounds On-site storage Washrooms</p> <p>Rectangular Sports Fields The Town supports and assists when there are major events (e.g. Summer Games) or major replacement/repairs are required. Soccer & Football Fields are on School Division Property Football & Soccer operate by a board.</p>	<p>Provides a positive experience for users and reflects well on the community for game and tournament visitor</p>



Service Delivery Strategies & Actions

Focus area: Parks & Outdoor space management and acquisition



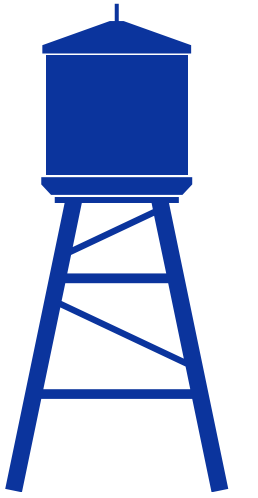
Actions

- A. Use the recommended new Parks Classification System on the following pages as a basis for enhancement, and maintenance.**
- B. Update the Parks Classification System every 5 years to ensure it remains relevant.**

- Maintenance standards are based on industry best practices and serve as high-level guidelines.*
- Adjustments may be necessary based on irrigation needs, seasonal weather conditions, ongoing monitoring, and available park staff resources.*

Service Delivery Strategy #2

Maximize land acquisition through the development process.



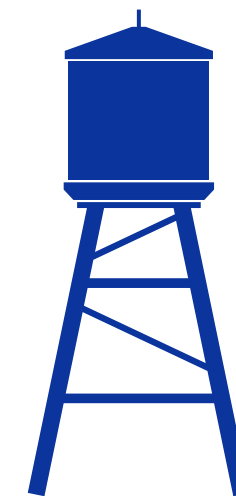
Actions

A. Prioritize acquiring land that is well suited for recreation facility site development.

Focus Area: Recreation Programming

Service Delivery Strategy #3

Establish cost recovery targets and fees for recreation programming using a benefits based approach.



Implementation Steps for Recreation Programming Model:

Cost Assessment: Evaluate the expenses associated with each category of recreation programming.

Benefit Definition: Establish and approve a list of acceptable program benefits.

Rate Setting: Determine rates, fees, and cost recovery targets based on the assessed costs and defined benefits.

While this model offers a structured, values-based framework for program delivery, it should remain flexible. For instance, the Town may pursue higher cost recovery for certain programs depending on users' ability to pay or to subsidize other offerings.

Actions

- A. Implement the suggested approach and use it as a basis for setting cost recover targets and user fees.
- B. Consider other community comparisons when calculating fees

Community Benefits-Based Cost Recovery Approach for Recreation Programming

Implementing a cost recovery model based on community benefits ensures a logical alignment between subsidy levels and the rationale for offering specific programs. Programs that deliver significant community value may warrant higher subsidies, while those with limited community impact should aim to recover most or all associated costs.

Focus Area: Recreation Programming

Establish cost recovery targets and fees for recreation programming using a benefits based approach.

Scenario	Cost Recovery Target	User Fees Impact
More than 8 key benefits outcomes are achieved	0 - 25%	Fees aligned to achieve cost recovery target
5 - 8 key benefits outcomes area achieved	26 - 50%	Fees aligned to achieve cost recovery target
3 - 5 key benefits outcomes are achieved	50 - 100%	Fees aligned to achieve cost recovery target
Less than 3 key benefits outcomes are achieved	100%+	Fees aligned to ensure that the program achieves a profit that can help offset other cost

List of 10 potential key benefits outcomes

- Physical literacy and fundamental skill development for children and youth
- Socialization opportunities for residents
- Physical fitness and wellbeing opportunities for all or most skill levels
- Targets underserved, equity deserving, or identified at-risk population cohorts
- Fosters community spirit and a sense of place
- Foster physical and social wellbeing for older adults
- Teaches important life skills
- Provides opportunities for different age cohorts / generations to interact
- Integrates new members of the community
- Connects residents to nature

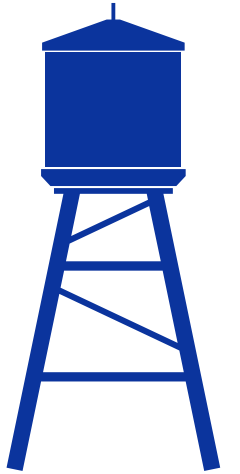
Town provided programming – cost recovery achieved through setting user fees in alignment with the model.

Community provided programming – cost recovery achieved through setting rental fees in alignment with the model.

The model can also be applied to space allocation, based on the principle that programming that achieves the most key benefits outcomes should receive allocation priority.

Service Delivery Strategy #4

Continue to place a priority on children & youth programming.



Actions

- A. Continue to support Youth and Senior programming and collaborate with community organizations to meet emerging needs.**
- B. Continue to offer recreation programming space at lower rates for youth.**
- C. Conduct ongoing engagement with community groups, and be open to input from children and youth to identify trends and gaps**
- D. Continue to support community organizations to fill gaps in community programming.**

Service Delivery Strategy #5

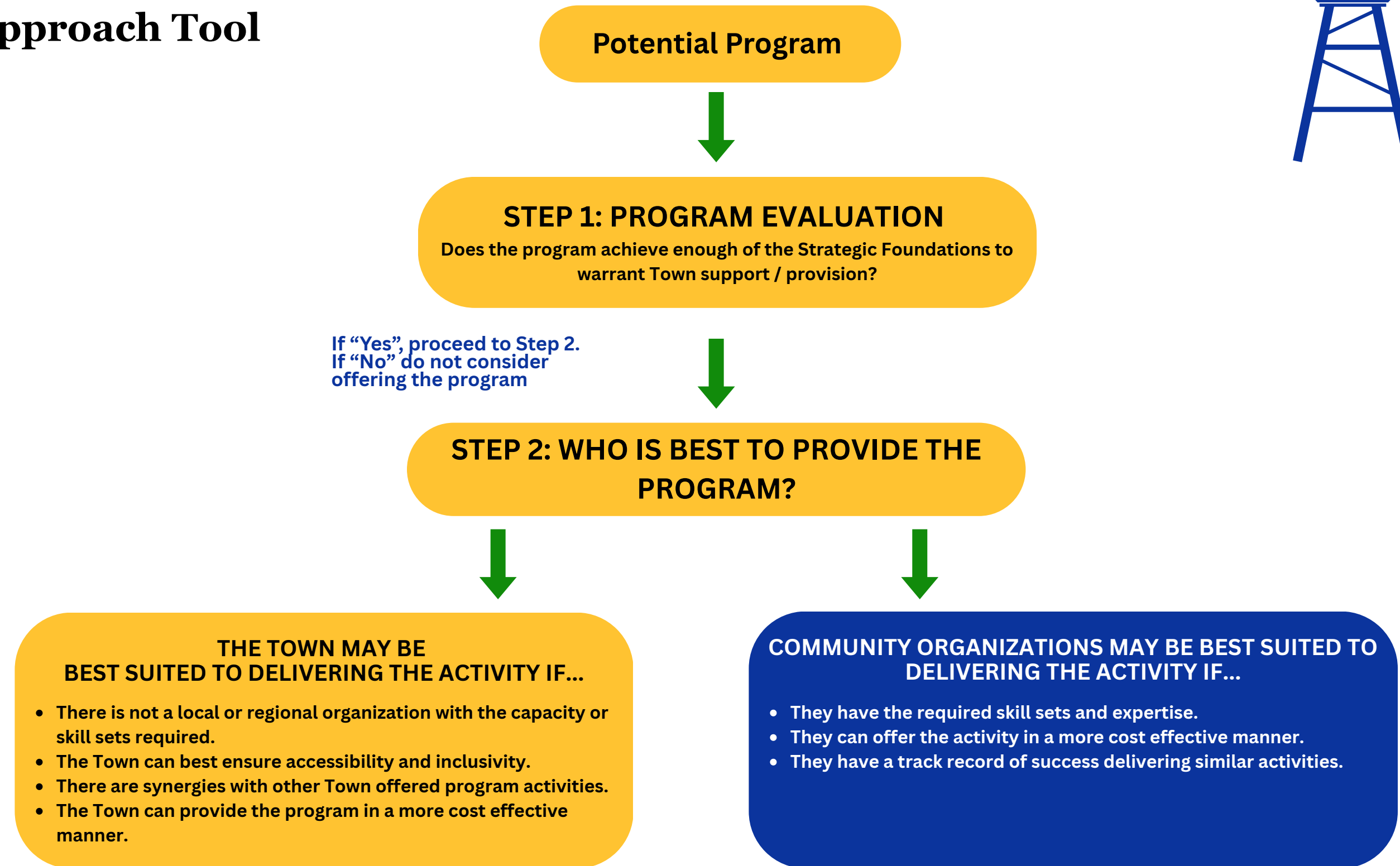
Continue to provide recreation programming and opportunities using a mix of direct and indirect delivery methods.



Actions

A. Use the recommended Program Delivery Approach Tool (see next page) to inform decision making on when direct or indirect delivery is most appropriate.

Program Delivery Approach Tool



Focus Area: Diversity & Inclusion

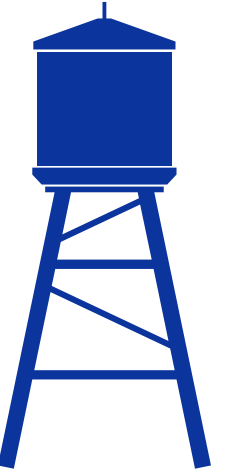
Service Delivery Strategy #6

Continue to place an emphasis on addressing financial barriers to participation.



Actions

- A. Continue to work with community organizations to offer free swims, sponsored skate times and other free community programming**
- B. Continue to support and collaborate with organizations like KidSport and encourage local community sport organizations to develop relationships.**



Service Delivery Strategy #7

Provide front line staff with appropriate training and resources.



Actions

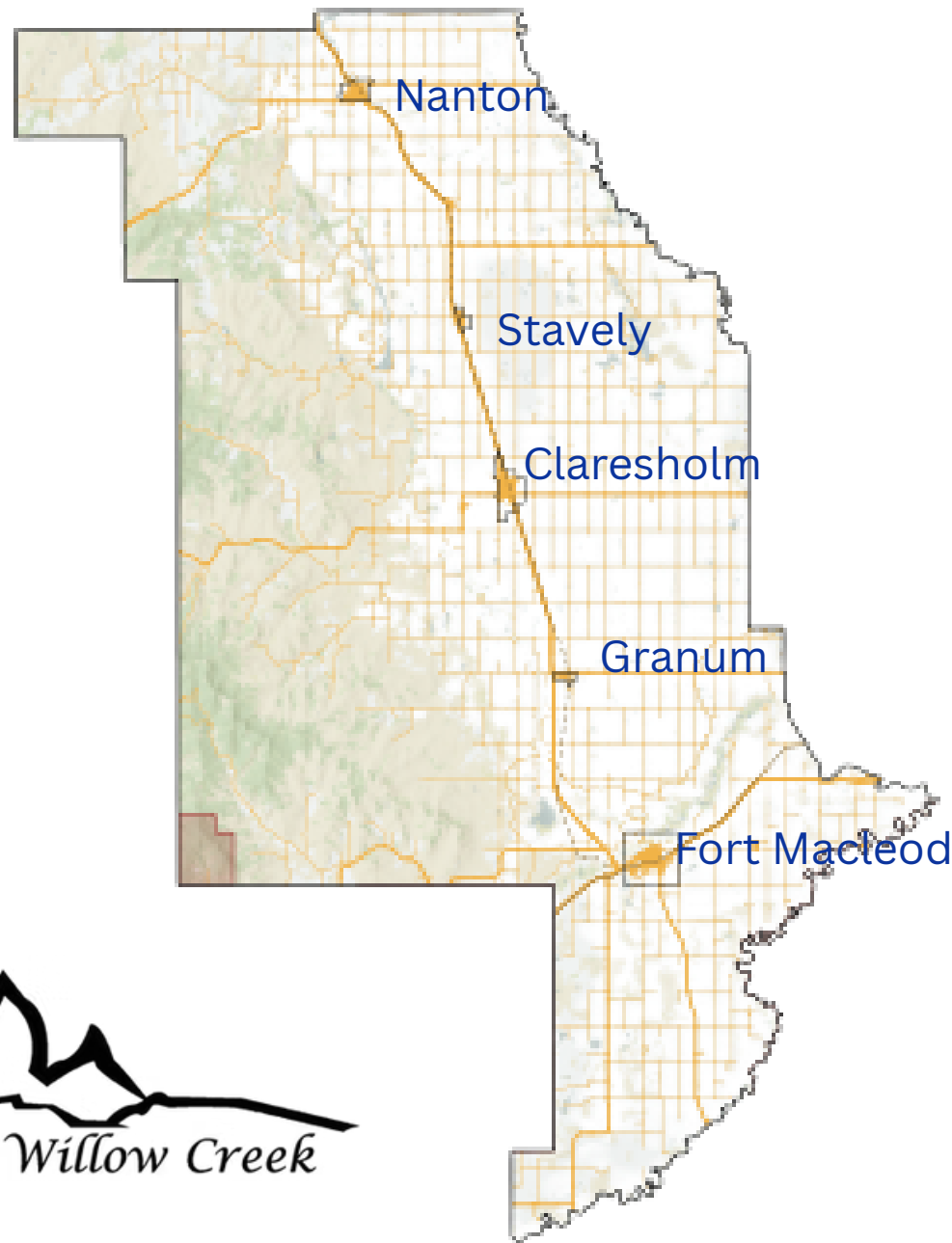
- A. Maintain a clear channel for frontline staff to provide feedback on areas where they feel underprepared or uncomfortable regarding equity and inclusion.**

- B. Provide the necessary training on emerging social, equity and inclusion topics and issues.**

Focus Area: Partnerships & Collaborations

Service Delivery Strategy #8

Proactively engage in discussions with the MD of Willow Creek on key recreation infrastructure topics.



Actions

- A. Work with surrounding communities within the MD of Willow Creek to establish a regional recreation task force to discuss key issues, including: aging infrastructure and funding challenges, regional facility needs and opportunities.**
- B. Continue to cooperatively engage with the MD of Willow Creek and the communities within the region regarding Intermunicipal Collaboration Frameworks**



Service Delivery Strategy #9

Continue to collaborate with Livingstone Range School Division & local schools



Actions

- A. Continue to maximize community use of schools, e.g. Pickleball, community Volleyball, Basketball etc.**
- B. Continue to maximize school utilization of community facilities, e.g. Claresholm Arena & Aquatic Center.**
- C. Schedule a review of Joint Use Agreement between the Town and School Division to ensure it still meets the needs for the community.**

Focus Area: Leveraging Sport & Recreation Tourism

Service Delivery Strategy #10

Identify opportunities to use recreation and related services (sports, culture, heritage, etc.) as a conduit to helping achieve key objectives of the Strategic Plan



Actions

- A. Ensure recreation, sport, culture and heritage perspectives are involved in the planning and implementation of key town tourism initiatives.**
- B. Enhance downtown vibrancy by strategically utilizing parks and recreation facilities for hosting festivals and events.**
- C. Align branding and language wherever possible.**

Service Delivery Strategy #11

Continue to work with community groups to attract and host tournaments, events & competitions



Actions

A. Continue to support and collaborate with community organizations to provide opportunities for sport tourism



Focus Area: Climate Change & The Environment

Service Delivery Strategy

Establish Environmental Stewardship Policy and Practice



Action

- A. Work towards establishing an Environmental Stewardship Policy within the next 3 years
- B. Continue to educate community members regarding Town initiatives for the environment.



Our sustainability initiatives focus on reducing our environmental impact through innovative practices and efficient resource management, promoting a healthier planet for future generations.



Service Delivery Strategy #12

Establish Environmental Stewardship Policy and Best Practices



Waste Reduction: Recycling Program, compost area

Minimize waste through reducing consumption, reusing materials, and improving recycling programs.

Energy and Water Conservation:

Adopt water-wise practices.

Sustainable Sourcing:

Choosing sustainable and renewable materials for products and operations to reduce environmental impact whenever possible.

Ecosystem Protection and Restoration:

Implement practices to protect, enhance, and sustain natural resources: including air, water, land, and ecosystems.

Green Building:

Incorporate features that improve building energy efficiency.

Employee and Community Participation:

Foster employee involvement in sustainability initiatives and support local environmental projects.

Innovation:

Utilize innovative products, processes, and technologies to reduce environmental footprints and develop sustainable solutions.

Service Delivery Strategy #13

Establish an Urban Forest Tree Planting Plan



Establish a Tree Planting Plan that is signed off by a Horticulturalist or Arborist so the Town of Claresholm can access Federal Funds for the 2 Billion Tree Program that aims to have 2 Billion Trees planted by 2031 to offset Climate Change in Canada.

Investing in the Urban Forest has a multitude of community benefits.

Facility Strategies

These Strategies are intended to provide the Town with direction on where to focus infrastructure investment and resources over the next 10+ years.







Key Strategies - Indoor Recreation Infrastructure

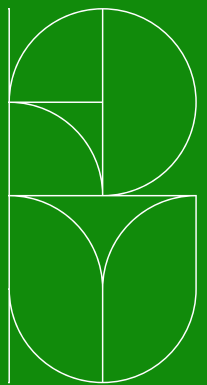
FACILITY STRATEGIES

- Future planning is required to help determine which new or replacement facilities can fit on one site and to identify opportunities to create increased synergies and connections between various facilities and amenities.
- Cost effective and added value opportunities to develop spaces that meet the activity needs and trends of children, youth, seniors', and adults



Indoor Facility Recommendations & Guidance 1 of 5

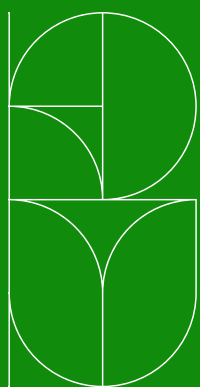
Facility Type	Strategies	10 Year+ Service Level impact	15 Year+ Service Level impact
Aquatic Centre	<ul style="list-style-type: none"> • Continue to maximize usage of the Aquatic Centre by providing diverse programming and continued collaboration with community groups, organizations and the Town • Collaborate with the Claresholm Care Centre & AHS to determine what the lifespan of the facility is • Initiate feasibility and conceptual planning within the next 10+ years on a new pool, and partnerships to make it happen 	<p>Sustain (Maximize use of existing space)</p> 	<p>Is there future opportunity for an indoor swimming pool in our region?</p> 
Claresholm Arena	<ul style="list-style-type: none"> • Continue to invest in the Claresholm Arena • Continue to work with user groups to provide programming, and opportunities for growth. • Continue to promote Arena Advertising and Arena Rentals • Initiate feasibility and conceptual planning within the next 15 years on a new arena with the goal of project completion within 30 years (if validated through the feasibility study and concept planning process). Determine if 2 ice surfaces would be needed • Ensure planning involves those with mobility issues, and is accessible to all. • Provide land to support replacement for the Claresholm Arena, if participation and financial sustainability can be adequately demonstrated • Collaborate with the Claresholm Curling Club regarding a joint use facility for 2043 • Support community associations with grant writing for capital projects. 	<p>Sustain (Maximize use of existing space)</p> 	<p>Potentially Increased Supply (To be considered as part of potential future multi use facility)</p> 



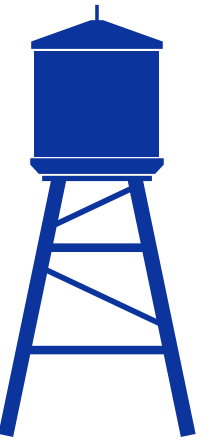
Indoor Facility Recommendations & Guidance 2 of 5






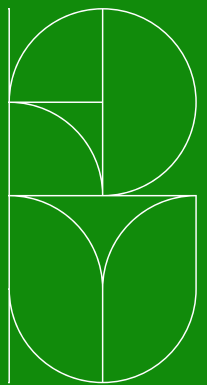
Facility Type	Strategies	10 Year+ Service Level impact	15 Year+ Service Level impact
Claresholm Curling Rink	<ul style="list-style-type: none"> • Continue to invest in the Claresholm Curling Rink a • Initiate feasibility and conceptual planning within the next 15 years on a new curling rink with the goal of project completion within 20-30 years (if validated through the feasibility study and concept planning process). • Ensure planning involves those with mobility issues, and is accessible to all. • Collaborate with the Claresholm Curling Club regarding a joint use facility for 2043 • Provide land to support replacement of the curling club if participation and financial sustainability can be adequately demonstrated • Support community associations with grant writing for capital projects. 	<p>Sustain (Maximize use of existing space)</p>	<p>(To be considered as part of potential future multi use facility)</p>
Indoor Walking Track Claresholm Community Centre	<ul style="list-style-type: none"> • Continue to utilize the Community Centre or other facility to ensure there is a walking program during the cold months. 	<p>Sustain (Maximize use of existing space)</p>	<p>(To be considered as part of potential future multi use facility)</p>
Indoor Children’s Play Spaces	<ul style="list-style-type: none"> • Consider including indoor child play space in future facility development 	N/A	<p>(To be considered as part of potential future multi use facility)</p>



Indoor Facility Recommendations & Guidance 3 of 5



Facility Type	Strategies	10 Year+ Service Level impact	15 Year+ Service Level impact
Library	<ul style="list-style-type: none"> As determined by the Library board to maximize use of space, and ensure community programming is available regularly. 	Sustain (Maximize use of existing space) 	Sustain, and ensure there is a plan in place for future building renovation as required.
Claesholm & District Museum	<ul style="list-style-type: none"> As determined by the Museum board to maximize use of space, and ensure community programming is available regularly. 	Sustain (Maximize use of existing space) 	Sustain, and ensure there is a plan in place for future building renovation as required.
Golf Course Proshop & Restaurant	<ul style="list-style-type: none"> Maintain facility and renovate as required to ensure the life of the building as determined by the Golf Club Board. 	Sustain (Maximize use of existing space) 	Sustain, and ensure there is a plan in place for future building renovation as required.




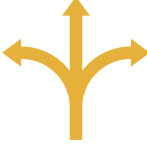


Indoor Facility Recommendations & Guidance 4 of 5



Facility Type	Strategies	10 Year+ Service Level impact	15 Year+ Service Level impact
Multi-Purpose Program Rooms <ul style="list-style-type: none"> Town office room rentals, Arena Mezzanine 	<ul style="list-style-type: none"> Maximize use of the Town Chamber Room and Youth and Community Room. Consider opportunities to meet senior and multigenerational activity needs during future conceptional planning for the Claresholm Arena, Aquatic Centre e.g. additional rooms for birthdays etc 	Sustain (Maximize use of existing space) 	(To be considered as part of potential future multi use facility)
Community Hall & Social Gathering Spaces Social Centre & Community Centre	<ul style="list-style-type: none"> Continue to utilize the Community Centre or other facility to ensure there is a walking program during the cold months. Continue to support the Social Centre with collaborations 	Sustain (Maximize use of existing space) 	(To be considered as part of potential future multi use facility)
Arts and Cultural Spaces	<ul style="list-style-type: none"> Continue to identify opportunities to integrate public art features and installations into recreation infrastructure. Collaboration with local community groups Re-invest, or support community groups to sustain arts and culture spaces in Claresholm (e.g. Claresholm Community Centre, Town office Community rooms, Claresholm Mezzanine used for arts and other community programming). Support community associations with grant writing for capital projects. 	Sustain & Increase (Maximize use of existing spaces) 	Increased Supply



Indoor Facility Recommendations & Guidance 5 of 5

Facility Type	Strategies	10 Year+ Service Level impact	15 Year+ Service Level impact
<p>Senior Focused Spaces Social Centre, Community Centre, Aquatic Centre</p>	<ul style="list-style-type: none"> • Continue to maximize use of the Claresholm Social Centre through effective leadership by the board, and collaboration with community groups, organizations and the Town • Continue to offer programs and incentives at the Claresholm Aquatic Centre • Ensure planning involves those with mobility issues, and is accessible to all. • In alignment with trends and best practices, ensure that recreation and culture programming provide multigenerational opportunities. • Continue to maximize use of the Claresholm Community Centre for walking groups or other senior programs • Consider opportunities to meet senior and multigenerational activity needs during future conceptual planning for the Claresholm Arena, e.g. an indoor track 	<p>Sustain (Maximize use of existing space)</p> 	<p>(To be considered as part of potential future multi use facility)</p> 
<p>Youth Focused Spaces Claresholm Aquatic Centre, Claresholm Arena & Mezzanine, Youth & Community Room</p>	<ul style="list-style-type: none"> • Continue to maximize use of the Claresholm Arena Mezzanine, Youth and Community Room at the Town Office, Claresholm Aquatic Centre, and other existing facilities for youth activities. • Continue to work with the school system to maximize community access to school gymnasiums during after school hours. • Consider opportunities to meet youth space and activity needs during future conceptual planning for the Claresholm Arena e.g. Gym • Ensure planning involves those with mobility issues, and is accessible to all. • Support community associations with grant writing for capital projects. 	<p>Sustain (Maximize use of existing space)</p> 	<p>(To be considered as part of potential future multi use facility)</p> 



Facility Strategies

The Town has significant potential to better utilize its outdoor parks and recreation assets for both residents and visitors.






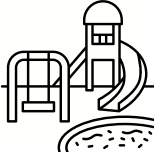





Key Strategies - Outdoor Recreation Infrastructure

The Town has significant potential to better utilize its outdoor parks and recreation assets for both residents and visitors. Key focus areas include:

- Land Acquisition and Partnerships: Proactively identify and pursue opportunities to acquire land for future recreation development. Given the Town's limited land base, long-term planning should include the establishment of an indoor recreation hub.
- Regional Collaboration: Engage in regional partnerships to explore land opportunities beyond Town boundaries that could support major recreation initiatives.
- Summer Activation: Increase park usage during summer months through initiatives such as pop up activities or sports evenings in the park. Work with community groups and members to support initiatives
- Winter Activation: Increase park usage during winter through initiatives such as outdoor skating, designated tobogganing and sliding areas, a signage campaign promoting snowman building, and other creative programs to encourage active winter engagement.




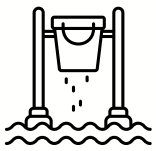







Outdoor Facility Recommendations & Guidance 1 of 4

Facility Type	Strategies	10 Year+ Service Level impact	15 Year+ Service Level impact
<p>Trails</p> <ul style="list-style-type: none"> • Kin Trail • Frog Creek Wetlands • Bark Park • 8th Street • Patterson Park 	<ul style="list-style-type: none"> • Continue to add to existing trails until the Town is linked west to east. • Continue planting of trees and shrubs to create space and shade • Develop programming with Community Organizations that utilize the trails • Promotion of existing trails for tourism, or local use such as bicycling, walking, snowshoeing, cross country skiing 	<p>Increase & Enhance Supply (Support new community led trails projects and improve the existing trails network)</p> 	<p>Sustain & increase supply</p> 
<p>Community Parks, Playgrounds, & Social Amenities</p> 	<ul style="list-style-type: none"> • Continue to maintain existing playgrounds, while using the replacement chart to plan for replacements as play structures age out. • Focus efforts on increasing the appeal, play value, and diversity of existing playground sites as renewals are undertaken. 	<p>Increase and Enhance Supply (Develop new parks to support growth and improve the experience at existing ones)</p> 	<p>Sustain & increase supply</p> 
<p>Dog Parks</p> <ul style="list-style-type: none"> • Claresholm Bark Park • Westlynn Dog Park 	<ul style="list-style-type: none"> • Continue to encourage urban forestation within both parks, with a diverse selection of tree canopy and shrubbery • Collaborate with community groups to fundraise for a water supply for the Bark Park • Promote & utilize the Bark Park as a way to bring tourists and highway travellers into Claresholm 	<p>Sustain & Enhance (Maximize use of existing space)</p> 	<p>Sustain & enhance the space.</p> 

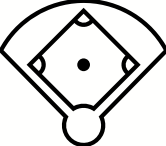








Outdoor Facility Recommendations & Guidance 2 of 4



Facility Type	Strategies	10 Year+ Service Level impact	15 Year+ Service Level impact
Community Gardens <ul style="list-style-type: none"> • Downtown planters • Fas Gas Gardens Highway 2 • Skyline Garden • Xeriscape Garden • Cemetery Garden • Bark Park Pollinator Garden • Frog Creek Wetlands, 2 pollinator gardens 	<ul style="list-style-type: none"> • Continue to maintain existing community gardens • Support community led, community garden projects on a case-by-case basis. • Support residents through education of the impact gardens and flowers have on pollinators in our area, and how we as individuals can make a difference to endangered species • Work to reestablish the Claresholm Garden Club 	<p>Sustain, & increase Supply (Collaborate with the community to identify where initiatives are needed most)</p> 	<p>Sustain & Increase supply</p> 
Outdoor Aquatics <ul style="list-style-type: none"> • Centennial Spray Park 	<ul style="list-style-type: none"> • Continue to sustain and invest in the current Spray Park • Start a plan for future upgrades or replacement of structures • Support community associations with grant writing for capital projects. 	<p>Sustain & Enhance (Maximize use of existing space)</p> 	<p>Sustain & increase supply</p> 
Campground <ul style="list-style-type: none"> • Centennial Campground 	<ul style="list-style-type: none"> • Continue to upgrade services as required • Continued promotion of this facility will be crucial for Tourism • Continue to support Sport Tourism Partnerships such as: TransAlta Rockies The Range, Gravel A Road Experience 	<p>Sustain & Enhance (Maximize use of existing space)</p> 	<p>Sustain & enhance the space. Create a destination</p> 

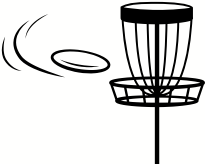












Outdoor Facility Recommendations & Guidance 3 of 4

Facility Type	Strategies	10 Year+ Service Level impact	15 Year+ Service Level impact
<p>Ball Diamonds & Sports Fields</p> 	<ul style="list-style-type: none"> Sustain and maximize use of ball diamonds in the community. Collaborate with Minor Ball and other organizations to prioritize enhancements for Millennium Ball Park, Moffatt Park, and Centennial Park Diamonds (potential addition of lighting, field surface and amenity upgrades, etc.). Work with the Claresholm Football, Livingstone Range School Division, community and regional partners to maintain existing fields, or support future upgrades. Work with community members to support usage on these sites. <p>Promote our Ball Diamonds as a means of revenue.</p>	<p>Sustain, & Maintain Supply (Collaborate with the community to identify where initiatives are needed most)</p> 	<p>Sustain, Enhance & Increase supply as determined by community need.</p> 
<p>Outdoor Courts</p> <ul style="list-style-type: none"> Willow Creek Composite High School 	<ul style="list-style-type: none"> Promote use of the recently resurfaced Tennis courts & Pickleball Courts. Continue to support volunteer lead programs that utilize the space 	<p>Partner as needed (Maximize use of existing space)</p> 	<p>Look at a new location for future development of new outdoor Court.</p> 
<p>Outdoor Basketball Nets</p> <ul style="list-style-type: none"> Willow Creek Composite High School 	<ul style="list-style-type: none"> Support WCCHS Sport Society in acquiring funding for repairs to the court. Promote use of facility once upgraded Support future volunteer lead programs that utilize the space 	<p>Partner as needed (Maximize use of existing space)</p> 	<p>Look at a new location for future development of new outdoor Court.</p> 

Outdoor Facility Recommendations & Guidance 4 of 4

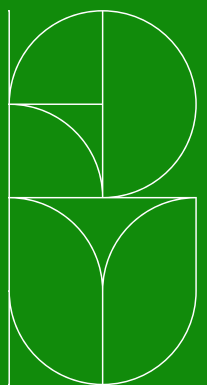


Facility Type	Strategies	10 Year+ Service Level impact	15 Year+ Service Level impact
Disc Golf Course 	<ul style="list-style-type: none"> • Continue planting of trees and shrubs to create space and shade • Develop programming with Community Organizations that utilize the course • Sustain existing disc golf course and monitor trends and utilization. • Continue to promote the disc golf course, sport tourism will bring in users from the highway if known. • Continue to enhance and add to the park for future multi use area 	<p>Sustain, & Maintain Supply (Collaborate with the community to identify where initiatives are needed most)</p> 	<p>Sustain, Enhance and increase the amenities at this park as determined by community need.</p> 
Wheeled Sports Amenities <ul style="list-style-type: none"> • Claresholm Skate Park • Future: Pump Track / Bike Track 	<ul style="list-style-type: none"> • Sustain the existing skatepark. • Continued support for a community led bike skills park (pump track) / mountain bike trails. • Identify opportunities to enhance the park's role in promoting sport tourism • Continue to partner with Claresholm Skatepark Association for upgrades & park enhancements 	<p>Sustain, Enhance and increase the amenities at this park as determined by community need.</p> 	<p>Sustain, Enhance and increase the amenities at this park as determined by community need.</p> 
Sledding Hill <ul style="list-style-type: none"> • Westhill 	<ul style="list-style-type: none"> • Sustain the existing sled hill • Invest in creating a larger sled hill for the community 	<p>Sustain, and increase supply</p> 	<p>Sustain and enhance as required</p> 
Outdoor Skating Rink 	<ul style="list-style-type: none"> • Invest in a portable skate rink, or dedicated area for use during events & / or winter holidays • Our climate is not ideal for a fulltime winter rink 	<p>Increase Supply</p>	<p>Sustain as required</p>



Facility Inventory- Outdoor Recreation

The following charts outline each of the outdoor parks, trails, or outdoor facilities that the Town of Claresholm is responsible for.



Facility Inventory: Outdoor Parks & Recreation 1 of 5

PARK	PARK INVENTORY	OTHER PARK AMENITIES	ASSESSMENT	PARK USAGE & EVENTS
<p>Amundsen Park</p>	<p>0-5 year Play Structure, 2008 5-12 year Play structure, 2022</p>	<p>Washrooms, summer Cement pavilion Gazebo, covered Pagoda, covered Picnic benches: 4 Benches: 4 Green Space Pathway Lighting & power Garbage receptacles: 5</p>	<p>Park signage with history of park would be a great addition. Park would benefit from additional ramp onto pavilion for accessibility.</p>	<p>Town and Farmers Markets Old Fashioned Christmas Fair Days Other events or celebrations by community organizations Community usage.</p>
<p>Centennial Park</p>	<p>5-12 year Play Structure, 2025 Spray Park, 2007 Fitness equipment, 2018 Minor League diamonds, 2 T-ball Diamonds, 2</p>	<p>Campground, 28 stalls 30A to 50A Sani-dump Ball Diamond Concession Building Washrooms & showers, summer Picnic benches: 34 Benches: 4 Horse shoe pits: 2 Green space Gazebo, covered Pathways Lighting & power Garbage receptacles: 8 Flagpole Sundial Tme Capsule to be opened 2050 Harvard Plane Memorial Ranchers Memorial Jodi Dubois Memorial</p>	<p>Park Signage: wood sign needs refurbishing, paint has faded and is chipping due to weathering. Update Historical signage recommended to help encourage tourism. Spray Park will be in need of future upgrades. 2 Ball Diamonds, in need of upgraded dugouts, that are to specifications outlined by Alberta Minor League. T-Ball Diamonds: in need of bench wood replacement, and refinishing. Bleachers for all diamonds in poor shape, require maintenance.</p>	<p>May-October Campground is open April-June, 4 ball diamonds are used by Claresholm Minor Ball July 1, Canada Day Celebrations July 19, The Gravel Road Race December, Parade of Lights</p>

Facility Inventory: Outdoor Parks & Recreation 2 of 5

PARK	PARK INVENTORY	OTHER PARK AMENITIES	ASSESSMENT	PARK USAGE & EVENTS
Bark Park, Patterson Heights East	Fenced with gates Green Space	Picnic tables: 2 donated by users Gazebo: 1 Benches: 4 Waste Receptacle: 1 Dirt pathway: 2	This park has a multitude of native plant species. Park users prefer to see this area natural, with more trees, and shrubbery for windbreak. Gophers are an on going issue with the prairies right next door.	This park is one of the most used parks within Claresholm. Local users and travellers alike use this park year round with their dogs.
Frog Creek Wetlands	Walking trails, and native plantings 2018	Benches: 3 Waste Receptacle:: 1 Parking Lot Trail signage	Built in 2018 as a response to the 2015 flooding, these storm ponds are catch basins for town runoff. 2 Pollinator gardens were added in collaboration with Oldman Watershed Council in 2025 The addition of more trees and shrubbery will be ongoing.	Community usage, potential for increased tourism use
Kin Trail	1.6 km Walking path, 2018	Waste Receptacle: 2 Benches: 2	Plantings of trees and shrubbery will help keep this athway cool.	Community usage, potential for increased tourism use
Lions Park	Wheel Chair Accessible Park 2-12 year Play structure, 2017	Picnic Tables: 2 Waste Receptacle: 2	Lions signage could do with updating.	Community usage

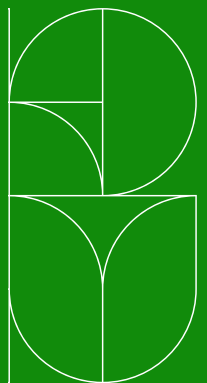
Facility Inventory: Outdoor Parks & Recreation 3 of 5

PARK	PARK INVENTORY	OTHER PARK AMENITIES	ASSESSMENT	PARK USAGE & EVENTS
Millennium Park Ball Diamonds	4 Ball Diamonds: 1 Highschool & major, 1 minor league 2 slow pitch diamonds	Concession building with washrooms and storage Bleachers: 8 Dugouts: 8 Waste receptacles: 8 Recycling container: 3 Pathway	Concession building scheduled for roof replacement 2025-26. Planting trees for shade would benefit this park. Current signage on fencing is in need of updating. (littering, alcohol use, no dogs)	High school baseball & slopitch Claresholm Minor Ball, girls fastpitch, girls slo-pitch and Minor and Major league play Claresholm Slo Pitch league Annual Fair Days Slo-pitch Tournament second weekend in August
Moffatt Park	1 Ball Diamond: intermediate sizing for majors	Bleachers:1 Waste Receptacles: 3	Ball park is scheduled for full replacement in 2025-26. Dugouts, fencing, backstop & turf. Field is in great condition	Used April-June, by WCCHS, girls slo-pitch and Majors
Patterson Park	2-12 year Play structure, 2010 Fitness Equipment, 2018	Waste Receptacle: 1 Bench: 1	Wood park sign needs refurbishing, paint has faded and is chipping due to weathering.	Regularly used by parents with youth.
Patterson Park	9 Tone Disc Golf Course	9 Tones 9 Tee markers Metal markers	Updated baskets to be made by Willow Creek Composite High School students, installation in 2026	Used by community members, and visitors






Facility Inventory: Outdoor Parks & Recreation 4 of 5

PARK	PARK INVENTORY	OTHER PARK AMENITIES	ASSESSMENT	PARK USAGE & EVENTS
Skate Park	Skate park, 2024	Bleachers: 1 Waste Receptacle: 1	Phase 2: The Town of Claresholm and the Claresholm Skatepark Association are working together to provide a landscape plan which includes trees for the space. Phase 3: The Claresholm Skatepark Association has begun planning and fundraising for a pump track to be located adjacent to the skatepark.	This facility is used in good weather by youth and adults.
Volleyball Court *	2 Courts	2 nets Signage	*To be built 2026 with funding from Claresholm Summer Games Society, and other support or grants as required. Current courts are located on LRSD property at WCCHS, and are in poor condition. The Town of Claresholm would like these built on the Town Office property, adjacent to the Skatepark and future Pump Track.	Community usage & sport tourism.
Tennis & Pickleball Courts	Refinished courts in 2023 3 Tennis Ball Courts 4 Pickleball Courts Windscreens, funded by users	Pickle Ball equipment storage locker, donated by users	These courts are considered Community property, funding for the court refinishing was a joint effort by WCCHS Sports Society an the Town of Claresholm.	Pickleball Group and community usage.



Facility Inventory: Outdoor Parks & Recreation 5 of 5

PARK	PLAYGROUND INVENTORY	OTHER PARK AMENITIES	ASSESSMENT	PARK USAGE & EVENTS
West Hills Park	5-12 year Play structure	Picnic tables: 4 Lighting: 3 Waste Receptacle: 1 Bench: 3 Pathway Toboggan hill	Signage requires update. Picnic table needs repair where board is broken on table top. Plastic edging around play structure has damage on north side	Community usage
Willow Park	5-12 year play structure	Picnic Tables: 4 Benches: 2 Lighting: 3 Waste receptacle: 1 Pathway	This park is in good condition.	Community usage
Willow Park Off-leash Park	Green Space	Waste receptacle: 1	More tree and shrub plantings	This green space is used by community members.



Facility Inventory- Indoor Recreation

The following charts outline each of the Towns Indoor indoor facilities.

Facility Inventory: Indoor 1 of 2

FACILITY	REPLACEMENT VALUE 2025*	FACILITY AMENITIES	ASSESSMENT	USAGE & EVENTS
Agriplex	6 Buildings: \$9,500,000 Agriplex Complex built in 1992 Riding arena built in 2020	Arena Offices Concession 2 Animal Barns Animal Services building Horse Boarding facilities	The Claresholm Agriplex is in the unique position of being on municipal land, and is Claresholms top recreation facility. Governed by the Willow Creek Agricultural Society, these facilities are a standalone complex that the Town supports, but does not manage.	Horse shows, team ropings, dressage, team penning, Pony club, High School Rodeo, Girls Rodeo and other events as scheduled. Huge sport tourism draw for Claresholm
Aquatic Centre	Est. \$12,000,000** Built in 1994	Indoor pool, 25 meter, 5 lane 25 person hottub	Pool signage needs refurbishing, paint is flaking off wood. The Claresholm Aquatic Centre is a joint venture between Alberta Health Services (Alberta Infrastructure prior to 2008). AHS is responsible for the maintenance of the facility, while the Town of Claresholm manages staff and programming.	Open year round, and closed for approximately 5 weeks in late fall, early winter. Schools, Community members, the MD of Willow Creek, all demographics. The Kraken Swim Club

Replacement value has been rounded up*
Facility is owned by Albera Health Services**

Facility Inventory: Indoor 2 of 5

FACILITY	REPLACEMENT VALUE 2025	FACILITY AMENITIES	ASSESSMENT	USAGE & EVENTS
Arena	\$12,700,000 Built in 1982	Arena floor: 2018 completed Office Concession 5 Dressing Rooms 3 Large Storage rooms Mezzanine upstairs Bleachers Referee room Compressor room	The Arena had a new roof in 2018, with further repairs in 2025. The mezzanine roof was replaced in 2022. The overall condition of the facility is good, with major upgrdes completed. Future upgrdes to the concession will be required.	Youth and adult skating and hockey programs. Jr A league play, FCSS Junior Teen, Dance, Tai Chi, and other miscellaneous community or organization rentals.
Centennial Park • Camp attendant trailer • Ball diamond equipment building	Camp Trailer 1998 : \$67,000 Spray Park 2007: \$365,000 Ball Equipment building: \$44,000 Playground: \$210,000	28 Stall Campground Camp Kitchen: 1 Washroom & shower facility: 1 Washroom, spray park: 1 Gazebo Sani Dump 30 amp & 50 amp Power	Established in 1967, Centennial park has established trees, green spaces, playground, fitness equipment and more. This park is from May- October yearly. Is well maintained by the Town of Claresholm, and revenue is used to offset parks expenses through the year.	Camping Community & visitor usage of playstructures and spray park. Minor League baseball Reunions Events: Canada Day , the Range Gravel Road Race staging. Other events throughout the summer as planned by community organizations.

Replacement value has been rounded up to the nearest 1000*

Facility Inventory: Indoor 3 of 5

FACILITY	REPLACEMENT VALUE 2025	FACILITY AMENITIES	ASSESSMENT	USAGE & EVENTS
Curling Rink	5,000,000 Built in 1970	4 Curling ice surfaces Equipment room Upstairs lounge & viewing area Kitchen & Banquet hall	This facility is well kept, with the Curling Club Board ensuring the timely repairs and upgrades to the facility as needed.	The Curling Club has scheduled bonspiels throughout the season, League play for all ages and abilities. Other private rentals as scheduled.
Community Center	\$5,800,000 Built in 1980	Community Hall <ul style="list-style-type: none"> • Bar • Approved kitchen/ catering space • Stage • Lighting Smaller Lodge Hall <ul style="list-style-type: none"> • small kitchen/ concession • Indoor Gun Range: managed by a the Gun Club. 	This inclusive space had upgrades in 2025 to the main entry and washrooms of the large hall. This facility is well used, and maintained by the Community Hall Board.	Community events and craft fairs. Claresholm Art Society Productions Private Rentals Fundraisers
Golf Course	\$5,000,000 Built in 2004	Books, loaner items, loaner sport items, computer access Office and meeting rooms	The facility is in excellent condition. The Library board, and town staff maintain the facility, and schedule maintenance and repairs as needed.	The friends of the Library and Library staff provide programs and other opportunities for community members to have a safe space & strengthen community connection

Replacement value has been rounded up*

Facility Inventory: Indoor 4 of 5

FACILITY	REPLACEMENT VALUE 2025	FACILITY AMENITIES	ASSESSMENT	USAGE & EVENTS
Library	\$5,000,000 Built in 2004	Books, loaner items, loaner sport items, computer access Office and meeting rooms	The facility is in excellent condition. The Library board, and town staff maintain the facility, and schedule maintenance and repairs as needed.	The friends of the Library and Library staff provide programs and other opportunities for community members to have a safe space & strengthen community connection
Millennium Concession/ Equipment Building	\$350,000 Built in 1998	Small concession with chest freezer, cooler, BBQ and cupboards Equipment room with garage door for tractor & maintenance items Mens and Womens Washroom	The roof of this facility is scheduled to be replaced in 2025. This facility is in good condition otherwise. Town staff perform maintenance as required.	The Curling Club has scheduled bonspiels throughout the season, League play for all ages and abilities. Other private rentals as scheduled.
Museum	Museum Station: Museum Exhibit Hall: \$2,300,000	Museum Building: 1886, moved in 1912 Exhibit Hall: 2007 Claresholms First School: 1907 Critoph's Cabin: 1920's CPR Caboose: 1980's CPR Speeder Car: 1980's Shed: 2010's Louise Mckinney Memorial Gardens Jim Mouser Memorial Rose Garden	The Claresholm and District Museum is a highly revered museum in Southern Alberta. The facility is well maintained, and the Museum Board has plans to expand the facility by building additional storage. The Claresholm museum is governed by the Museum Board, and assisted by Friends of the Museum who organize different events and programs through the year, fundraising for future expansion projects.	Community events Tourism and Visitor information Tours School Tours and events Tea on the Lawn

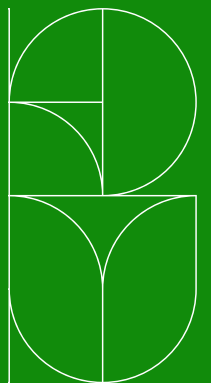
Replacement value has been rounded up*

Facility Inventory: Indoor 5 of 5



FACILITY	REPLACEMENT VALUE 2025	FACILITY AMENITIES	ASSESSMENT	USAGE & EVENTS
Skatepark	\$370,000 Built in 2024	Large concrete skating area, with areas for beginners to more experienced skaters. Bench and waste receptacle	This facility is in excellent condition. This facility was fundraised for by the Claresholm Skatepark Association, who continues to fundraise for a Pump track for the same park area.	Community and visitor usage, all ages.
Social Centre	\$1,700,000 Built in 1989	Offices Commercial Kitchen Banquet Area Pool Hall Meeting Space Storage Washrooms Shed	This facility is managed by a board. It is in good overall condition. Town staff maintain the facility as required, and contractors are hired for other operational maintenance.	The Claresholm Social Centre plays host to a number of community events, and markets. Collaborating with many organizations. The Soup Bowl runs every tuesday, and various programming is scheduled daily, weekly and monthly.
Town Office	\$3,000,000 Built in 2022 Equipment Shed added 2025	Offices Community Room Public Washrooms Council Chambers	The Claresholm Town office is in excellent condition. Town staff and contractors repair and replace items as required for operations.	Community Events Meetings Planning events Training

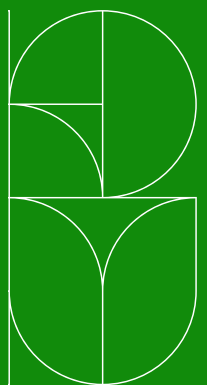
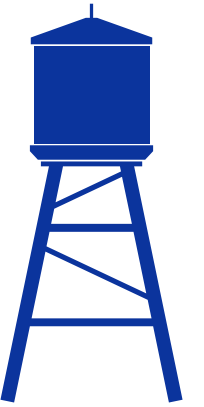
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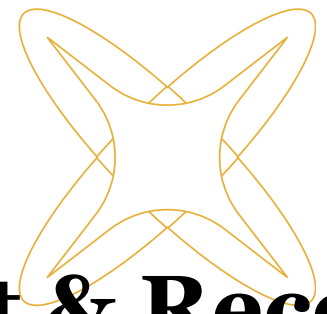


Master Plan Implementation

Setting up the Master Plan for Success

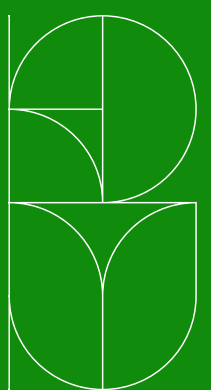
This Master Plan outlines strategic initiatives for the Town to implement over the next 10+ years. Given resource constraints and the interconnected nature of these initiatives, establishing practical timelines and prioritizing resources is essential. The Game Plan in this section serves as a framework for resource allocation and should be reviewed and updated regularly to reflect shifting priorities, emerging opportunities, and competing municipal projects.





Replacement & Recommendation Summary

The following chart outlines recommended high priority items for the next 1 to 3 years.



Replacement & Recommendations 2026 - 2028 1 of 2

FACILITY	RECOMMENDATION	YEAR	PRIORITY	EST. COST
Aquatic Centre	Wall bars added in change rooms for those with mobility issues	2025	High	\$600
Disc Golf Course- Patterson Park	Baskets for the course instead of the current poles/ tones In process 2025, in collaboration with WCHS School	2026	High	\$3500
Millennium Ball Diamonds	Storage Shed for Minor Ball and Willow Creek Composite High School	2026	High	\$10,000
Aquatic Centre	Diving Board Replacement	2026	High	\$8,000
Aquatic Centre	Online Registration System & Point of Sale System, needed to reduce administration costs	2026	High	\$20,000
Aquatic Centre	Handicap accessibility for hot tub, swing lift.	2026	High	\$7,000
Aquatic Centre	3 locking gates separating changerooms from pool deck	2026	High	\$2500
Skate Park	Addition of 2 outdoor volleyball courts, with support by Clareshom Community Volleyball	2026	High	\$18,000
Parks & Facility Signage	Signage needs to be aligned. Many areas have multiple signage that is mismatched, or is need of repair or replacement	2026-27	Med	Unknown

Replacement & Recommendations 2026 - 2028 2 of 2

FACILITY	RECOMMENDATION	YEAR	PRIORITY	EST. COST
Centennial Park	Renovate/Update Ball Diamonds, bleachers, dugouts, backstops	2027	High	\$120,000
Skatepark	Addition of bike pump track, in collaboration with the Skate Park Association	2028	Med	\$220,000
Claresholm Arena	<ul style="list-style-type: none"> Dressing rooms - Build extension on Arena to create 2 female specific dressing rooms, with washroom & showers, (Hockey Canada requirement), Move referee dressing room and add washroom for the Mezzanine. 	2028	High	\$800,000
Sled Hill	Addition of another sledding hill in either Patterson Park or other park area. Larger than existing hill at Westhill Park			
Outdoor Rink	Invest in a portable ice rink that can be used for community events in the park, such as Amundsen Park			

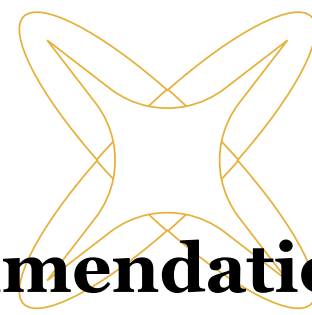


Replacement & Recommendation Summary

The following chart outlines recommended priority items for 2026-2030, 2030-2035 and beyond.

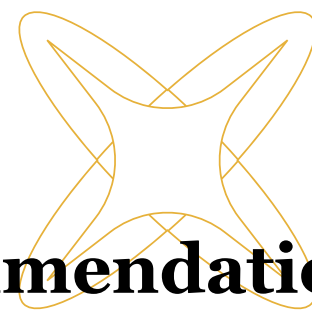
Replacement & Recommendations 2026 - 2030 1 of 3

FACILITY	RECOMMENDATION	YEAR	PRIORITY	EST. COST
Claresholm Arena	Renovate/ paint concession	2026	Med	15,000
Claresholm Arena	Dressing rooms - Build extension on Arena to create 2 female specific dressing rooms, with washroom & showers, move referee dressing room and add washroom for the Mezzanine	2028	Med/high	\$800,000
Claresholm Arena	Renovate storage/locker areas	2026	Med	Minimal
Trails & Pathways	Pathway on 5th Street east, joining 53 Ave with 47 Ave East	2027	Med	120,000
Willow Park	Replace Play Structure, in good shape as per 2025 assessment.	2027	Med	120,000
Amundsen Park	Replace Westside Playground 24 month to 12 years	2028	Med	60,000
Centennial Park-Trail & Pathway	Expand current pathway in park to include memorials along Highway 520, link to existing pathways, and future walking path / sidewalk along 4st west	2029	Med	50,000
Trails & Pathways	Link Willow Park and Willow Park Off-Leash Dog Area with 8th Street West	2030	Med	75,000
Trails & Pathways	Pathway system east of Bridges Golf Course, connecting Frog Creek Wetlands to Fairway Drive W.	2030	Med	Unknown
Millennium Ball Diamonds	Lighting	2030	Low	Unknown



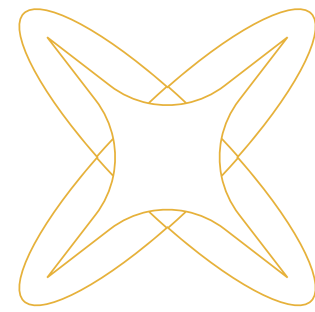
Replacement & Recommendations 2030 - 2035 2 of 3

FACILITY	RECOMMENDATION	YEAR	PRIORITY	EST. COST
Amundsen Park	Renovate washrooms	2032	Low	25,000
Trails & Pathways	Highway 2 Pedestrian Crossing	2032	Low	Unknown
Centennial Park	Renovate Camp office/residence building	2032	Low	80,000
Centennial Park	Renovate or Replace spray park –Ongoing repairs as needed	2032	Low	\$350,000
Centennial Park	Renovate, upgrade spray park washrooms	2032	Low	35,000
West Hills Park	Replace Play Structure	2033	Low	80,000
Curling Rink	Renovate Building	2033	Low	Unknown
Centennial Park	Ball Diamonds concession building roof	2033	Low	Unknown



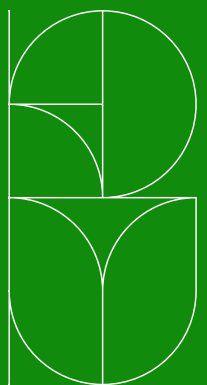
Replacement & Recommendations 2035 & beyond 3 of 3

FACILITY	RECOMMENDATION	YEAR	PRIORITY
Town Office	Renovate Building	2047	Low
Library	Renovate or Replace Building		
Community Centre	Renovate or Replace Building	2037	Low
Arena	Renovate or Replace Building	2038	Low
Social Center	Renovate or Replace Building	2032	Low
West Hills Park	Replace Play Structure	2033	Low
Curling Rink	Renovate Building	2033	Low
Centennial Park	Ball Diamonds concession building roof	2033	Low



Service Delivery Strategies & Actions: Game Plan

The charts that follow provide implementation timing guidance for the Service Delivery Strategies and their corresponding Actions identified. While most Actions will require ongoing focus, a handful have been identified as requiring specific focus and resource allocation in the short term.



Focus area: Parks & Outdoor space management and acquisition 1 of 6 STRATEGY Service Delivery Strategies



Service Delivery Strategies	Actions	Ongoing	Short Term (0-3 yrs)	Medium Term ((0-10 years)	Long Term (7+ Years)	Potential Resources, Requirements & Impacts
Service Delivery Strategy #1: Adopt a new Parks Classification System.	A. Use the recommended new Parks Classification System as a basis for park design, enhancement, and maintenance.					Staff time and parks maintenance resources
	B. Update the Parks Classification System every 5 years to ensure it remains relevant.					
Service Delivery Strategy #2: Maximize land acquisition quality through the development process.	A. Prioritize acquiring land that is well suited for recreation facility site development.					



Focus area: Recreation Programming 2 of 6

STRATEGY Service Delivery Strategies

Service Delivery Strategies	Actions	Ongoing	Short Term (0-3 yrs)	Medium Term (3-7 years)	Long Term (7+ Years)	Potential Resources, Requirements & Impacts
Service Delivery Strategy #3: Establish cost recovery targets and fees for recreation programming using a benefits based approach.	A. Implement the suggested approach and use it as a basis for setting cost recover targets and user fees.					
	B. Consider other community comparisons when calculating fees					
Service Delivery Strategy #4: Continue to place a priority on children & youth programming.	A. Continue to support Youth programming and collaborate with community organizations to meet emerging needs.					
	B. Continue to offer recreation programming space at lower rates for youth & seniors					
	C. Conduct ongoing engagement with community groups, and be open to input from children and youth to identify trends and gaps					Staff time.
	D. Continue to support community organizations to fill gaps in youth & senior programming.					
Service Delivery Strategy #5: Maintain & enhance recreation programming through a balanced approach of direct and indirect delivery methods.	A. Use the recommended Program Delivery Approach Tool to determine if direct or indirect delivery is best					

Focus Area: Equity & Inclusion 3 of 6

STRATEGY Service Delivery Strategies



Service Delivery Strategies	Actions	Ongoing	Short Term (0-3 yrs)	Medium Term (3-7 years)	Long Term (7+ Years)	Potential Resources, Requirements & Impacts
Service Delivery Strategy #6: Continue to place an emphasis on addressing financial barriers to participation.	A. Continue to work with community organizations to offer free swims, sponsored skate times and other free community programming					Staff time.
	B. Continue to support and collaborate with organizations like KidSport and encourage local community sport organizations to develop relationships.					Staff time.
Service Delivery Strategy #7: Provide front line staff with appropriate training and resources.	A. Maintain a clear channel for frontline staff to provide feedback on areas where they feel underprepared or uncomfortable regarding equity and inclusion.					Staff time.
	B. Provide the necessary training on emerging social, equity and inclusion topics and issues.					Staff time and training resources (e.g. registration in classes and courses).

Focus area: Partnerships & Collaborations 4 of 6

STRATEGY Service Delivery Strategies



Service Delivery Strategies	Actions	Ongoing	Short Term (0-3 yrs)	Medium Term (3-7 years)	Long Term (7+ Years)	Potential Resources, Requirements & Impacts
Service Delivery Strategy #8: Proactively engage in discussions with the MD of Willow Creek, on key recreation infrastructure topics.	A. Work with surrounding communities within the MD of Willow Creek to establish a regional recreation task force to discuss key issues, including: aging infrastructure and funding challenges, facility needs and opportunities, and the importance of avoiding infrastructure duplication.					
	B. Continue to cooperatively engage with the MD of Willow Creek and the communities within the region regarding Intermunicipal Collaboration Frameworks					
Service Delivery Strategy #9: Continue to collaborate with Livingstone Range School Division & local schools	A. Continue to maximize community use of schools, e.g. Pickleball, community Volleyball, Basketball etc.					
	B. Continue to maximize school utilization of community facilities, e.g. Claresholm Arena, Aquatic Center, Museum					
	C. Review the Joint Use Agreement between the Town and School Division to ensure it still meets the needs for the community.					
	D. Continue to engage the Schools in Community projects and initiatives. e.g. Disc Gof Baskets					

Focus area: Leveraging Sport & Recreation Tourism 5 of 6

STRATEGY Service Delivery Strategies



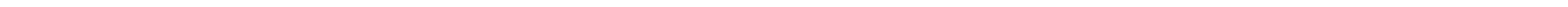
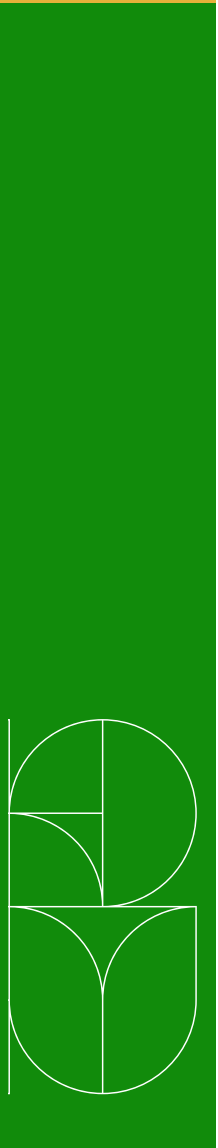
Service Delivery Strategies	Actions	Ongoing	Short Term (0-3 yrs)	Medium Term (3-7 years)	Long Term (7+ Years)	Potential Resources, Requirements & Impacts
Service Delivery Strategy #10 : Identify opportunities to use recreation and related services (sports, culture, heritage, etc.) as a conduit to helping achieve key objectives of the Strategic Plan	A. Ensure recreation, sport, culture and heritage perspectives are involved in the planning and implementation of key town tourism initiatives.					
	B. Enhance downtown vibrancy by strategically utilizing parks and recreation facilities for hosting festivals and events.					
	C.Leverage regional recreation, e.g. Pine Coulee, Clear Lake for community tourism opportunities. Think outside the box					
	C. Align branding and language wherever possible					
Service Delivery Strategy #11: Continue to work with community groups to attract and host tournaments, events & competitions	A. Work to establish a Sports Council (or work with existing group to create a structure similar to a Sports Council) within 5 years that can help leverage the benefits of hosting in Claresholm.					
	B. Investigate other communities experiences with similar entities to identify best practices and lessons learned.					
	C. Continue to support and collaborate with community organizations to provide opportunities for sport tourism					



Focus area: Climate Change & the Environment 6 of 6

STRATEGY Service Delivery Strategies

Service Delivery Strategies	Actions	Ongoing	Short Term (0-3 yrs)	Medium Term (3-7 years)	Long Term (7+ Years)	Potential Resources, Requirements & Impacts
Service Delivery Strategy #12 : Establish Environmental Stewardship Policy and Practice	A. Work towards establishing an Environmental Stewardship Policy within the next 3 years					
	B. Continue to educate community members regarding Town initiatives for the environment.					
Service Delivery Strategy #13: increase and enhance our Claresholm's Urban Forest & establish a Tree Planting Plan	A. Establish a Tree Planting Plan signed off by an Arborist, or other professional, that will give Claresholm a clear path on how to replace and add to the Tree Canopy in ways that will be beneficial to future community members. E.g. wind shelterbelts, increased shade and cooling, animal habitats. This is requirement for many grants that are funded by the 2 Billion Trees Canada Program					
	B. Continue to source Grant funding for tree and shrubbery planting.					
	C. Continue to plant trees and shrubs in a strategic manner that will be of the most benefit					
Service Delivery Strategy #14: Encourage collaboration to help establish tree planting initiatives.	A. Continue to provide opportunities such as the Memorial Tree Program, or future planting projects, that community organizations and members can collaborate on.					
	B. Encourage future planting projects, that community organizations and members can collaborate on.					



THANK YOU

