

Alberta SouthWest Regional Alliance
Minutes of the Board of Directors Meeting
Wednesday, August 13, 2025, Stockmans Grill, Fort Macleod



Board Representatives

Brad Schlossberger, Claresholm
Sahra Nodge, Pincher Creek
Barbara Burnett, Cowley
Cam Francis, Cardston County
Rick Lemire, MD Pincher Creek
Blair Painter, Crowsnest Pass
John Van Driesten, MD Willow Creek
Barbara Clay, Waterton
Victor Czop, Nanton

Resource Staff and Partners

Julie Skrepnek, PrairiesCan
Brandie Lea, PrairiesCan
Carla Gimber, LRSD
Brian Nelson, Avail CPA
Marie Everts, JETI
Bev Thornton, AlbertaSW

- 1 Call to Order and welcome Vice-Chair Brad Schlossberger called the meeting to order and welcomed Board and guests.
- 2 Approval of Agenda Moved by Blair Painter THAT the agenda be approved as presented.
Carried. [2025-08-970]
- 3 Approval of Minutes Moved by Cam Francis THAT the Minutes of May 7, 2025, be approved as presented.
Carried. [2025-08-971]
- 4 Approval of Cheque Register Moved by Rick Lemire THAT cheques #3539 to #3576 be approved as presented.
Carried. [2025-08-972]
- 5 Draft Audit 2024-25-Avail CPA Brian Nelson presented the draft of the Audit Report required to be submitted to Jobs, Economy, Trade, and Immigration by August 30, 2025. Moved by John Van Driesten THAT the 2024-25 Audit Report be accepted as presented.
Carried. [2025-08-973]
Moved by Sahra Nodge THAT a duplicate membership payment from Cardston County be refunded.
Carried. [2025-08-974]
- 6 Blackfoot Signage-Phase III This successful initiative is expanding into our region. We have been a non-paying member of this initiative for the last 2 years. Community Futures Lethbridge Region is leading this multi-organization collaboration. Moved by Sahra Nodge THAT the request be approved to contribute \$2,500 to Phase III from the Regional Promotion funds on hand.
Carried. [2025-08-975]
Next steps: follow up with Piikani Nation to invite participation and advice.
- 7 Localintel Early Access Program Our region and some communities currently use Localintel tool to provide demographic and economic data on websites. AlbertaSW has been invited to be first in southern Alberta to implement a new "Early Access Program" that features new AI-powered support for promoting our communities and region.

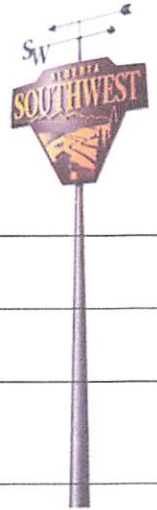
Alberta SouthWest Regional Alliance

AGENDA Board of Directors Meeting

Wednesday October 1, 2025

REO Hall, Fort Macleod

Supper 6:00pm; meeting to follow



6:30	1	Call to Order, Welcome and Introductions	
	2	Approval of Agenda	Decision
	3	Approval of Minutes August 13, 2025	Decision ⇒ Attachment #1
	4	Approval of Cheque Register	Decision Presented at meeting
6:45	5	Selection Committee Report Applications for contract position (NRED grant project)	Information/Discussion Presented at meeting
7:00	6	Connect4Commerce <u>license</u> renewal	Information/Discussion ⇒ Attachment #2
7:10	7	Qatalyst Phase 2 and timeline for consultations	Information/Discussion ⇒ Attachment #3
7:20	8	Meetings, information-sharing, training: suggestions?	Information/Discussion ⇒ Attachment #4
7:30	9	Executive Director Report	Information/Discussion ⇒ Attachment #5
7:35	10	Round Table	Information/Discussion
8:20	11	Upcoming Board Meetings ➤ November 5, 2025 - ? ➤ December 3, 2025 - Organizational Meeting	Information/Discussion
8:30	12	Adjourn	Decision

- Moved by Cam Francis THAT AlbertaSW accept the offer of a special license fee of \$2,900 to work with Localintel ,the region, and communities to implement this new data tool.
Carried. [2025-08-976]
 Bev will follow up with Localintel and advise that contract be sent to Brad Scholssberger for signature.
- 8 IEDC-AEDO Re-accreditation AlbertaSW is the first International Economic Development Council Accredited Economic Development Organization in Alberta, and the third of now six in Canada and over 87 world-wide.
 Reaccreditation is required every three years, but at this point our future operations are uncertain.
 Moved by Rick Lemire THAT AlbertaSW request a letter of extension and evaluate re-accreditation as part of the upcoming planning process.
Carried. [2025-08-977]
- 9 NRED Invest SouthWest The Northern and Regional Economic Development (NRED) grant for a 2-year project can support engaging contract services to lead implementation. AlbertaSW will issue a Request for Qualifications (RFQ) for service providers.
 Moved by Rick Lemire THAT AlbertaSW approve RFQ, as presented, with a submission deadline of September 22, 2025.
Carried. [2025-08-978]
- 10 Sustainability Considerations Accepted as information.
 On behalf of AlbertaSW Brent Feyter has signed the contract with Government of Alberta to participate in Phase 2 of the consultations with Qatalyst Research Group to help guide and facilitate the process for REDA operations going forward.
- 11 Executive Director Report Accepted as Information
- 12 Round table Accepted as information.
- 13 Upcoming Board Meeting dates
 ➤ Wednesday, October 1, 2025
 ➤ Wednesday, November 5, 2025
 ➤ Wednesday, December 3, 2025-Organizational Meeting
- 14 Adjourn Moved by Blair Painter THAT the meeting be adjourned.
Carried. [2025-08-979]

UNAPPROVED

~~~~~ATTACHMENT #2~~~~~

Connect4Commerce License Renewal

The 3-year agreement expires December 2025.
 ** ALL AlbertaSW communities are on the regional website
 In addition, Crowsnest, Pincher Creek, Fort Macleod, Nanton, Cardston ,and Claresholm have the tool on their sites. These individual municipalities will have their own visitation stats for their website pages with the widget.
 Overview:
 • There were 39 listings for AlbertaSW area on the platform during the last year (August 2024-2025) – see chart.
 • The C4C platform visitation has increased over the lifespan of the contract to over 1000 visitors per month.
 The majority of these visitors are looking for commercial space or businesses for sale.
 Also, the majority of the users of the platform are from Canada followed by Hong Kong and then USA.



Town of Nanton

Nanton

Canada / Alberta / Alberta 11 11
SouthWest / Nanton



Town of Fort Macleod

Fort Macleod

Canada / Alberta / Alberta 3 2
SouthWest / Fort Macleod



Claresholm

Town of Claresholm

Claresholm

Canada / Alberta / Alberta 8 8
SouthWest / Claresholm



Town of Cardston

Cardston

Canada / Alberta / Alberta 5 5
SouthWest / Cardston



Municipality of Crowsnest Pass

Crowsnest Pass

Canada / Alberta / Alberta 0 0
SouthWest / Crowsnest Pass



Pincher Creek

Pincher Creek

Canada / Alberta / Alberta 12 11
SouthWest / Pincher Creek



Alberta SouthWest

Alberta SouthWest

Canada / Alberta / Alberta 39 37
SouthWest