

Good Day,

July 25, 2025

With warm regards from the Town of Fort Macleod, we would like to extend our heartfelt invitation to you to participate in this year's 42nd Annual Santa Claus Parade. This delightful event will take place on Saturday, Nov. 29th at 11:00 a.m. and this year's theme is **"A Home Alone Christmas"**.

We encourage you to be creative and have fun incorporating the theme, "A Home Alone Christmas", into your parade entry. **Please remember that Santa Claus is not to be used on any floats in the décor. He has his own float at the end of the parade.**

Our Santa Claus Parade has earned the well-deserved reputation as the "Biggest and Best, West of Toronto", boasting a spectacular line-up with up to 100 entries, including several vibrant marching bands. Crowds of around 12,000 people have come from all over Southern Alberta lining our historic Main Street to revel in our hour-long procession.

Hosting an event of this magnitude incurs substantial costs, and it is your benevolence that truly makes our annual parade a resounding success. We wholeheartedly invite you to participate in the parade and consider becoming a financial sponsor, contributing an amount that aligns with your comfort. Your generosity will be acknowledged with a Certificate of Appreciation, symbolizing our profound gratitude.

For corporate sponsors, we offer comprehensive recognition for your invaluable contribution. Donors contributing \$500 or more will be prominently featured in our media coverage. Additionally, for previous donors, the option to display a sizable banner bearing your name is available, allowing you or your staff to proudly represent your corporate sponsorship during the parade. If you are a new donor and wish to have a banner included, this service is available for an additional fee.

As a valued member of our community, we look forward to your positive response of support. Your involvement will help us to sustain this cherished tradition in Fort Macleod. Donations can be dropped off at the Town of Fort Macleod, or mailed to: Santa Claus Parade, PO Box 928, Fort Macleod, Alberta, T0L 0Z0. If a tax receipt is required, please make cheques payable to the "Town of Fort Macleod". If no tax receipt is required, please make cheques payable to the "Santa Claus Parade." Thank you so much and we hope to see you on November 29, 2025.

Sincerely,

Santa Claus Parade Committee



P.O. Box 928, Fort Macleod, AB T0L 0Z0

Tel: 403-715-2125

Email: santaclausparade@fortmacleod.com Web: www.facebook.com/FortMacleodSantaClausParade

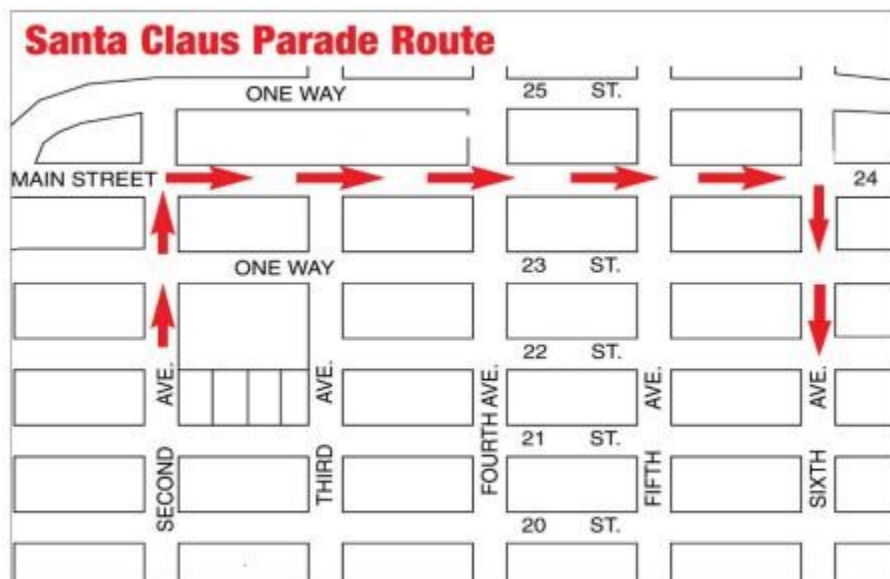
Fort Macleod's 42nd Annual Santa Claus Parade:



Parade Day Information Guide

Please keep this sheet handy for the day of the parade!

- The parade starts at 11:00 a.m. on Saturday, November 29th, 2025.
- Any parade participants are kindly requested to line-up in their designated locations by 10:00 a.m. An email will be sent 2 days prior to the parade. Please fill in your email address on the registration form.
- Our friendly Parade Marshals will greet you at the corner of 2nd Ave and 21st Street and will guide you to your designated line-up spot. The Line-up details will also be printed in the Macleod Gazette on Wednesday, November 26th, 2025, and on our Facebook page.
- If your business has generously donated to the parade and has a banner to be carried, **please have your banner bearers at the corner of 2nd Ave and 21st Street**. The banners will be ready for pickup, and the marshal will signal your entry into the parade when it is your turn.
- A gentle reminder: when distributing candy, please walk alongside your float as we do not permit candy to be thrown from the float to ensure safety.
- Above all, remember to have a blast and flash those contagious smiles throughout the event! Thank you in advance for your cooperation to ensure this is a fun and safe parade!



This map shows the route the Santa Claus Parade will follow on Saturday.

Parade Entry Registration Form

The Town of Fort Macleod presents:



42nd Annual Santa Claus Parade on Saturday, November 29th, 2025

Line – Up: 10 a.m. Parade Start: 11 a.m.

Name of Organization: _____

Contact Person: _____

Address: _____

Phone #: (_____) _____ **Fax #:** (_____) _____

Email: _____

Float Category Entered:

- | | |
|---|--|
| ☐ 1. Float | ☐ 2. Car/Golf Cart/Bike (please circle) |
| ☐ 3. Truck & Trailer | ☐ 4. Antique |
| ☐ 5. Horse/Rider | ☐ 6. Horse Drawn |
| (Horses must have manure bag) | (Horses must have manure bag) |
| ☐ 7. Walking/Marching (in place) | ☐ 8. Other, please describe on reverse |

Will you have music? Live _____ Taped _____ None _____

Will Candy be given out? Yes _____ No _____

****No candy is to be thrown from vehicles****

Please walk and hand out any candy. It may be slippery and dangerous for the children to run towards the moving vehicles.
Please let all your participants know.

****Please, DO NOT use Santa Claus on Floats or other entries****

He has his own float at the very end of the parade. Thank you!

Floats should be at least 80% decorated

Insurance: The Town of Fort Macleod strongly encourages participants with motorized vehicle and equestrian entries to have a minimum of \$2 million liability coverage.

I agree to the above rules and acknowledge that a minimum \$2 million liability insurance coverage has been recommended to me:

Signature of Applicant

Date

Entries can be emailed to santaclausparade@fortmacleod.com, dropped off at The Macleod Gazette, or mailed according to the information on this form. There is no entry fee, however, donations are greatly appreciated, and we accept cash, cheques or e-transfers. For further information please call or email Maria Sullivan.

P.O. Box 928 Fort Macleod AB T0L 0Z0
Email: santaclausparade@fortmacleod.com

Maria Sullivan – ph: 403-715-2125
www.facebook.com/FortMacleodSantaClausParade