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Abe Tinney | Chief Administrative Officer | Town of Claresholm

Subject line: Supporting Farm Safety Education in Alberta Schools – 2025 Update & Request

Hello Abe,

On behalf of Heartland Training & Support Hub (formerly Farm Safety Centre), I am pleased to provide the Town of Claresholm with this annual update on the Safety Smarts program, along with our annual donation request.

Thanks to the generosity of many Counties, MDs, Agricultural Societies, Hutterite colonies, rural communities, and private donors, we successfully raised enough matching funds to qualify for the Sustainable Canadian Agricultural Partnership (SCAP) grant. This allowed us to resume Safety Smarts delivery in October 2024 after a temporary pause.

From October 2024 through June 2025, our team of seven instructors delivered **1,754 farm safety presentations to 37,118 rural elementary students at 405 rural elementary schools across Alberta**. Teachers consistently tell us the program is valuable:

- 98% reported the presentations engaged their students
- 99% said the content was relevant and informative
- 98% want the program again next year

For your reference, we've attached our **2024–2025 School Visits Report**, showing the program's reach across Alberta.

Your Community's Support:

Since 2016, the Town of Claresholm has contributed a total of **\$1500** through **5 donation(s)**. Most recently, we received **\$300** on **2022-03-10**. We are deeply grateful for this past support and invite you to join us again in 2025.

2025 Request:

This year, we are inviting each rural community across Alberta to contribute **\$500** to help cover a portion of the cost to run the Safety Smarts program. If this amount does not fit your budget, we warmly welcome and encourage donations of any amount that works best for your community. All donors will be recognized on our website and in our social media channels.

How to Donate:

- E-Transfer: donations@heartlandsupport.ca
- Cheque: payable to *Heartland Training & Support Hub*
- Mailing Address: PO Box 291, Raymond, AB T0K 2S0

As a registered charity, all donations are eligible for a charitable tax receipt.

If you have any questions or concerns about the work we do or if you have noticed that a school in your community is not being visited, please reach out to Carma, our Program Manager at programs@heartlandsupport.ca for more information.

Thank you for continuing to help us keep rural children safe.

Safe Trails,

Jordan Jensen | Executive Director

Heartland Training & Support Hub (Formerly: Farm Safety Centre)

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The Town of Claresholm has supported this initiative in the past with donations of \$300 in 2013, 2018, 2019, 2021 and 2022, and a donation of \$350 in 2023.