



January 2, 2026

To whom it may concern,

Heart disease is the number one killer of women worldwide and the leading cause of premature death in women in Canada. Globally, cardiovascular diseases affect 1 out of 3 women, yet women everywhere are under-studied, under-diagnosed, under-treated, and under-aware when it comes to their cardiovascular health. Worse, considering that 80% of a woman's risk factors are within her control, heart disease is largely preventable.

Wear Red Canada is celebrated annually across Canada on February 13th to raise awareness about women's cardiovascular health. Organized events held across the country serve as a reminder for everyone, especially women, to be mindful, curious and proactive in the management of their heart health and wellness.

Powered by the Canadian Women's Heart Health Centre (CWHHC), the **Canadian Women's Heart Health Alliance** (CWHHA) is composed of over 140 women's heart health professionals, patients and scientists from across Canada. Our mission is to share evidence-based strategies that will transform clinical practice and enhance collaborative action concerning women's heart health in Canada. Each year, the CWHHA develops a national Wear Red Canada awareness campaign with the ultimate goal of improving the heart health of women in Canada of all ages. We invite you to learn more about Wear Red Canada Day at WearRedCanada.ca.

I write to you today, as our elected Director of Proclamations of Wear Red Canada Club at University of Calgary and an advocate for improving health outcomes for women in Canada, to request your assistance in proclaiming February 13th as Wear Red Canada Day in Claresholm.

We would also like to request a 2-3 minute pre-recorded video message to all of Canada on behalf of Claresholm. We will provide you with all the needed briefing documents and remain at your disposal to answer any questions.

We want to see improved awareness of the greatest health risk to women in our communities, and, most importantly, fewer women dying prematurely from heart disease—and we believe we can achieve this with your help.

Thank you for your time, and for your consideration. Do not hesitate to contact me if I can provide further information.

Yours sincerely,

Khaleeya Gulamhusein

Bachelor of Health Sciences, Undergraduate Student

Director of Proclamations, Wear Red Canada Club, University of Calgary