

ABOUT ALBERTA SOUTHWEST



25 years in existence



15 member communities



40,000 population



615 tourist related business



AEDO accredited



\$200,000 budget + grants



WHAT WE DO



General investment inquiries



NDA confidentiality



New business supports



Existing business supports



Regional strategy



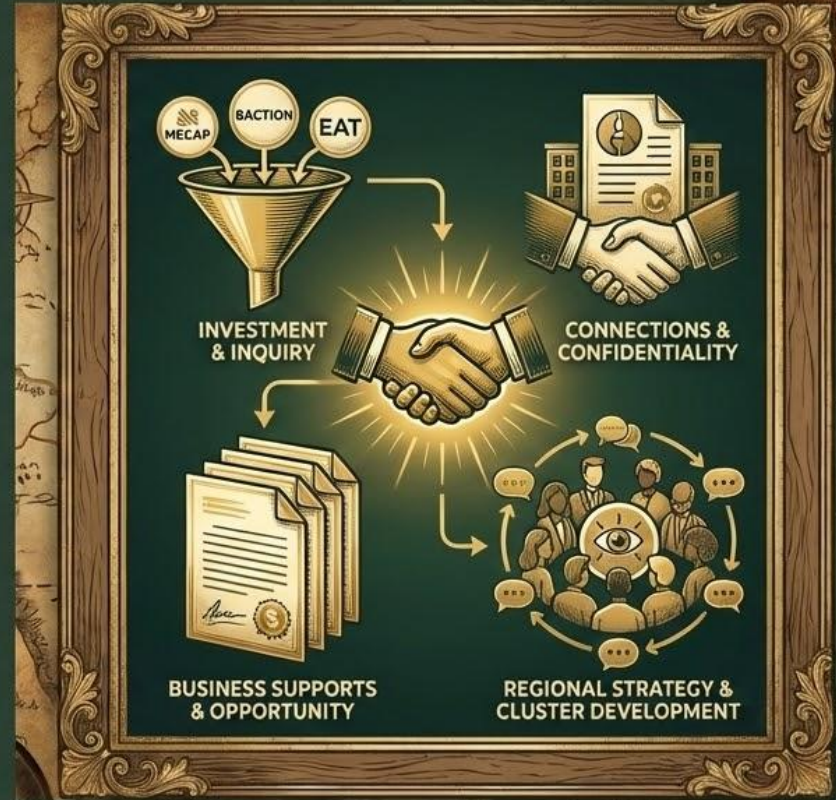
Opportunity assessment



Connections



Research and cluster development



CURRENT ASSETS FOR DEVELOPMENT



MECAP (man/nrg/ag)



BASTION (tourism)



EAT (ag transformation)



CURRENT DELIVERABLES

- 1 Comms plan and strategy 
- 2 ID investment opps - general 
- 3 Regional readiness strat 
- 4 Digital assets for region 
- 5 Events/promo and profile 
- 6 Investments secured 
- 7 Engage stakeholders 
- 8 New grants and funding 



EMERGING OPPORTUNITIES

- 1 Regional aerospace
- 2 Medical tourism
- 3 Northback
- 4 procurement
- 5 Defense contracting
- 6 Data centres
- 6 Value added ag



FOR CONSIDERATION:



COMMUNICATION & UPDATES

- How can we best update you?
- Are there any channels we can leverage together?
- Ideas for comms?



COMMUNITY READINESS

- How ready is the community to respond to inquiries? What support do you need?
- Are there any support tools you are exploring or would be helpful?



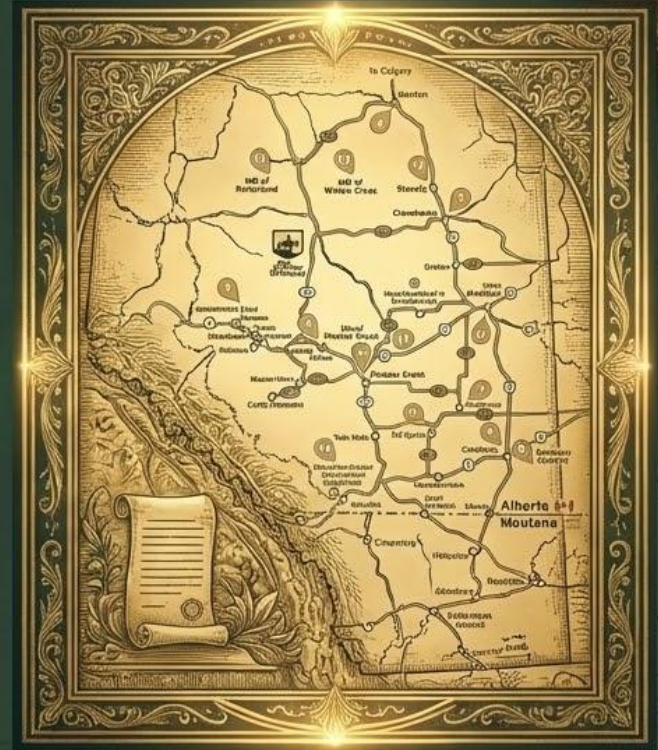
INVESTMENT & FOCUS

- What is your area of investment focus?
- Any immediate supports needed for existing or new business?



CONNECTIONS & FUNDING

- Any connections or people of importance we can support to influence or advocate?
- Grants you are considering, joint applications. Support on or funding envelopes or letters of support?



CONTACT



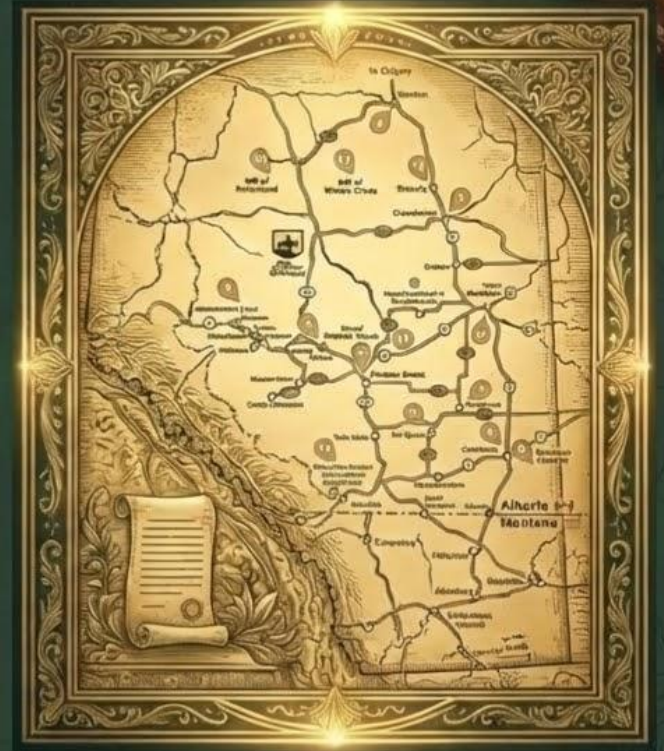
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