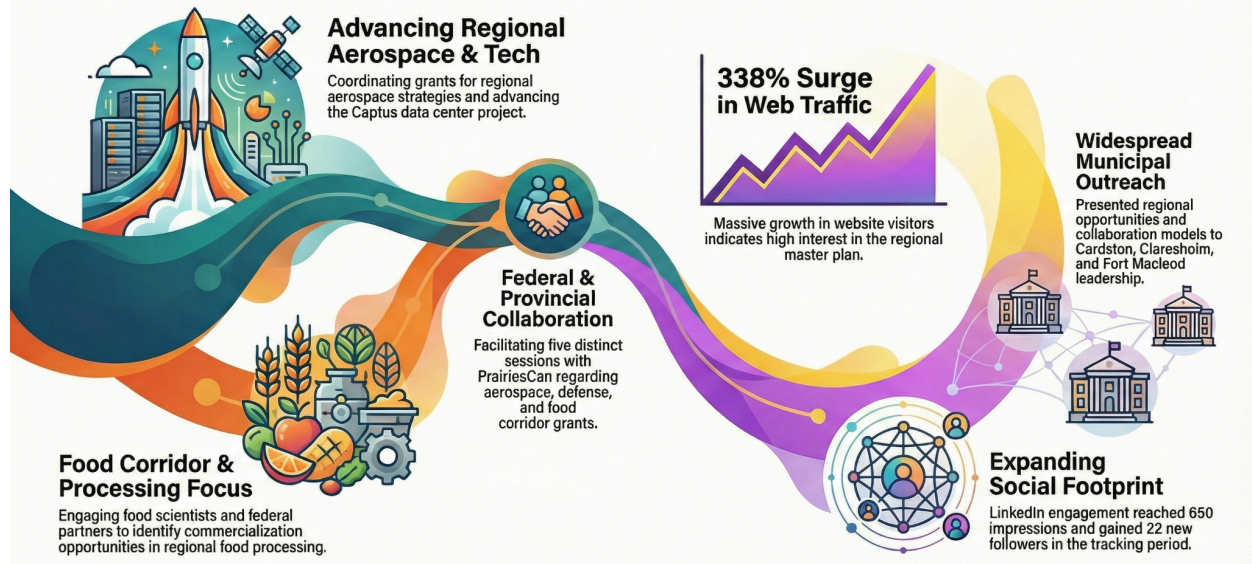


## Southern Alberta Investment & Economic Development: Progress Update



### January Overview

January was full of meetings and engagement to fact find, engage to inform and map out actions for detail on the investment attraction master plan. Engagement will continue through February. This included supporting existing inquiries and activity, engaging and updating our partners to confirm our role, value and how we can work together to leverage shared goals. We are currently on schedule with original progress timelines.

### Meetings and Progress Overview

- **Captus Meeting: (Data Centre)** Met in Pincher Creek to discuss progress of the project and any community engagement or other support they may need. Next: Connect Captus to RMA.
- **RMA Meeting:** Met with their team to discuss the Pincher Creek data center progress and how and what they could advocate for in addition to conversations about other supports. NEXT: Connect Captus to RMA
- **Fort Macleod Meeting Daniella: (Fort Macleod EDO)** Meet and greet and discussion on airport plans, regional potential and exchanged status of planning and priorities. NEXT: Share planning documents when complete, set up CAO and council visit.
- **Cardston County:** Presentation to introduce and remind what we do, what we are working on and how we may support. NEXT: Follow up with CAO.
- **Cardston Town:** Presentation similar to county, spoke of return on investment and agreement on a need for an ROI. Discussed coming out with metrics and sharing. NEXT: CAO.

- **CFI Meeting: (MD of Willow Creek Flight School)** Invited Mark Brown from Community Futures. Deep dive on business model, financials and strategy and how they could be a core business in a regional aerospace strategy and grant ask. NEXT: Update PrairiesCan on grant fit
- **Alta Link Meeting:** Met with representative Colin to review their role. Discussed having him present and potential for sponsorship. NEXT: Schedule a presentation and follow up when sponsorship plans complete.
- **PrairiesCan x 5:** Regional aerospace grant, defence grant for CFI, food corridor. NEXT: February 2 construct grant principles, next steps on food corridor progress.
- **Cardston county entrepreneur:** Counselling entrepreneur on next steps for their declined development proposal; engage neighbours appropriately if he wants support. NEXT: Send article on effective community engagement
- **Claresholm Team:** Met with EcD team to discuss pending plans and share roles
- **Claresholm Council:** Met with Claresholm Council and presented on ABSW what we do, role we play and opportunity potential. NEXT: Schedule another presentation
- **Planning Natalie Gibson x 2:** Met with Natalie to deep dive past project results from MECAP, EAT and Bastion and action translation to the current project.
- **Regional Resilience Meeting:** Connected with regional colleagues to discuss immediate new developments and updates across southern Alberta.
- **Letter of support Captus Meeting:** Met with Marie, Laura (pincher MD) and Captus to discuss response to Invest Alberta RFI for data centres. Submitted an “in principle” letter of support from ABSW.
- **Alberta Innovates:** Exchanged information on Endpoint Recovery and follow up questions to determine their progress, grant support status and confirm attendance at information sessions
- **Airport Regional Cluster Scan:** Connected Aerodrome/Airport communities with consultant to advance information collection to advance strategy and grant application.
- **Mark Brown:** (Community Futures ABSW) Met with Mark and discussed their winter supports and new ways to work together longer term.
- **Endpoint Recovery:** Confirming details of their status and demonstration site.
- **Monthly RINSA (Regional innovation network Southern Alberta)**
- **Food Scientist:** Met with a food scientist to discuss ABSW role in food processing, high level opportunities, commercialization opportunities and speaking educational opportunities.

## Digital Engagement Statistics

LinkedIn: 650 impressions and 22 new people following our page.

Website: 338% increase in visitors