

Alberta SouthWest Bulletin February 2026

Regional Economic Development Alliance (REDA) Update

❖ Field Unit Superintendent Carmen Hancock, Waterton Lakes National Park & Bar U Ranch



Superintendent Hancock attended the Board meeting on February 4 and provided an update on Park visitation and the value of Parks Canada working together with the surrounding municipalities to take a longer range, strategic approach to developing opportunities in our visitor economy and managing impacts on wildlife and landscape. Carmen held leadership positions in community, social, and private sectors in Labrador before joining Parks Canada in 2017 and being appointed to Waterton Lakes/Bar U Ranch in late 2024.

❖ Waste Recovery waste management technology presentation

Alberta SW hosted an information session for regional communities with Alberta-based, Endpoint Recovery waste management. www.endpointrecovery.com



This company uses an innovative design and pyrolysis process that can take almost any municipal waste and turn it into revenue generating products such as diesel and carbon while reducing environmental footprints. Already being used in Europe, local representatives asked many great questions with a view to continue exploring how working together on waste management can enhance municipal services, generate revenue and reduce environmental footprint.

❖ UPCOMING EVENT...

Southern Alberta Economic & Tourism Summit 2026

Lethbridge Trade and Convention Centre, 101 Exhibition Way South, Lethbridge, AB

Attend one or two days:

- **Tourism Summit Wednesday, March 25** from 8:30 am to 3:30 pm TICKET \$80
- **Economic Summit Thursday March 26** from 8:30 am to 3:30pm TICKET \$80
- TICKET for **BOTH** days: \$140

www.eventbrite.ca/e/southern-alberta-economic-tourism-summit-2026-tickets-1976482149314?aff=oddttdtcreator

❖ Investment Development Highlights

Sean.Miles@albertasouthwest.com has had a busy month supporting business development in the region, meeting with provincial and federal agencies and municipal councils and partners.

- Engaging food scientists and federal partners to identify commercialization opportunities.
- Coordinating grants for regional aerospace strategies and advancing data center project.
- Presenting to Cardston, Claresholm and Fort Macleod Councils.



REMINDER: **visit, join, share, and follow** the AlbertaSW LinkedIn page!

www.linkedin.com/company/alberta-southwest-economic-development

January LinkedIn: 650 impressions and 22 new people following the page.

Website: 338% increase in visitors

Alberta SouthWest Regional Economic Development Alliance

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