

Yellow Rose Futurity/Derby Benefit Barrel Race  
c/o Willow Creek Agricultural Society  
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Dear Benefit Sponsor

We are writing this letter as members of the Yellow Rose Futurity/Derby Barrel Race Committee to say **Thank You** and ask for your **Continued support** in our Yellow Rose Futurity/Derby Benefit Barrel Race. This event is to be held at our local Agricultural facility in Claresholm, Alberta on May 1-3, 2026. This will be our 11th Annual Benefit Barrel Race and we hope to continue with this event for many years to come. This year the Benefit Barrel Race monies will go towards **STARS**. We host the Benefit Barrel race on Friday evening and we have a Silent Auction Table all weekend long. In 2025, we raised **\$14000** for **The Porch Light Society, a non-profit society promoting Mental awareness in rural communities.**

In 2016 our Benefit barrel race was held for the **Alberta Breast Cancer Foundation**. The barrel racers raised just over \$5600. In 2017 the Benefit Barrel Race went to **the Alberta Lung Association** where we raised just over \$5400. In 2018 we raised \$6400 that went to the Calgary Health Trust for **Brain Aneurysm Research**. In 2019, \$12800 was raised for the **Calgary Children's Hospital**. In 2020, \$14400 was raised for **Sudden Infant Death Syndrome**. In 2021, \$15400 was raised for **Ronald Macdonald House Alberta**. In 2022, \$18457 was raised for the **Alberta Children's Hospital Foundation**. In 2023, \$15675 for **Sabrina Glazier, an individual who had a horse accident**. In 2024, \$21662 was raised for **Sudden Infant Death Syndrome, (SIDS)**. In 2025 we raised \$14000 for **The Porch Light Society**. No money was paid out to the barrel racers just prizes. Prizes were given to each barrel race division and a special prize was given to the person who raised the most money.

The Yellow Rose Futurity/Derby Barrel Race which is a competition that features young horses between the ages of 4-8 years of age. This is a time that both rider and horse can perform and improve upon their barrel racing future. Barrel Racing has been part of the western heritage for many years and we as a committee would like to continue to better our sport and allow new horses and riders to enjoy our event. The year 2025 was our 10th annual Yellow Rose Barrel Racing Futurity/Derby/ Open/Youth. Over 750 barrel racing runs were run over the weekend.

Our event involves many members of our local community as well as the barrel racing community. We have many great volunteers that help us run an event of this size.

We, as a committee, would like to ask if your business would be willing to donate again a basket for the silent auction or donate dollars for prizes for our 2026 Benefit Barrel Race of which all monies made will go towards **STARS**. **Please make all cheques out to the Willow Creek Ag Society.**

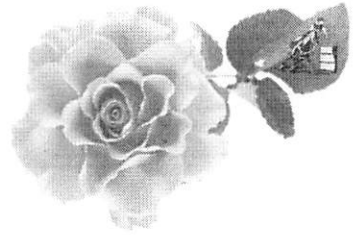
We, as a committee, would like to thank you again for your donation consideration for our Benefit Barrel Racing event.

Sincerely,

Elaine Watt & Kaycee Mandel, Yellow Rose Barrel Race Committee

## Yellow Rose Futurity/Derby/Open Barrel Race

### Sponsorship Package



#### Platinum -- \$3000 +

- \*\* Listing of sponsor on our Facebook Page**
- \*\* Full Page Ad in our Program**
- \*\* Recognition by announcer throughout the event**
- \*\* Availability of Booth Space in arena**
- \*\* Banners placed in and out of riding arena during the event  
(banners to be supplied by sponsors)**

#### Gold --\$2000+

- \*\* Listing of sponsor on our Facebook Page**
- \*\* 3/4 page Ad in our Program**
- \*\* Recognition by announcer throughout the event**
- \*\* Banner placed in riding arena (banner to be supplied by sponsor)**
- \*\* Availability of Booth Space in arena**

#### Silver--\$1000+

- \*\* 1/2 page Ad in our Program**
- \*\* Recognition by announcer throughout the event**
- \*\* Banner placed in riding arena (banner supplied by sponsor)**
- \*\* Availability of Booth Space in arena**

#### Bronze--\$500+

- \*\* 1/4 page Ad in our Program**
- \*\* Recognition by announcer**
- \*\* Banner placed in riding arena (Banner supplied by sponsor)**

#### Yellow Rose --\$150-450

- \*\* Listing of sponsors in program**
- \*\* Recognition by announcer**
- \*\* Appeal recognition with sponsors name/logo**