

To Whom It May Concern,

I am writing to request financial assistance or a donation to support a football skills development camp that the **WCCHS Cobras High School Football Team** is planning to host **May 1-2, 2026**.

The camp will be held at **Willow Creek Composite High School (WCCHS)** and is being organized by myself, along with **Nate Kettles and Aaron Roemmele**, two WCCHS graduates who have gone on to play and coach football at the post-secondary level. Both are currently coaching with the **Calgary Colts**.

This camp will be open to **both male and female football players from Peewee, Bantam and High School (Grades 4–11)**. Coaching will be provided by WCCHS coaches as well as coaches from the Calgary Colts. Our goal is to provide local athletes with an opportunity to enhance their football skills, while also introducing new players to the sport and helping grow the game in our community.

We do **not plan to charge participants for this camp**, making it accessible to any youth who wishes to attend.

We are seeking assistance to help cover some of the costs associated with running the camp, including **food, participant items, and awards**. On Saturday, we plan to provide lunch for players, including sandwiches, fruit and vegetable trays, and hydration. We would also like to host an **end-of-camp BBQ or beef-on-a-bun meal** for players and parents, which we hope to tie into fall football registration at all three levels.

In addition, we plan to provide each participant with a **camp T-shirt or swag bag**, and present **camp awards** including:

- Camp MVP
- Heart and Hustle Award
- Most Improved Player

These awards will be presented at each level, for a total of **nine awards**.

Registration will open **April 1**, and we are expecting **approximately 40–60 players**, along with coaches and volunteers.

As a thank you for your support, **business sponsors will receive recognition through camp promotional materials, including posters, social media posts, and event acknowledgements**.

If your organization is able to assist us in supporting this camp, or if you have any questions, please feel free to contact me at your earliest convenience. Any support would be greatly appreciated and would help make this opportunity possible for youth in our community.

Thank you for your time and consideration.

Sincerely,

Kelly Fowler
Head Coach
WCCHS Cobras Football Team
Claresholm, AB
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