



INFORMATION BRIEF

Meeting: September 9, 2024

COMMUNICATIONS AND RECREATIONAL FACILITIES SURVEYS

DESCRIPTION:

Council directed administration to prepare Public Participation Plans to gather feedback on community/public engagement and maintaining and replacing the Town's recreational and cultural facilities.

- Administration conducted surveys, which were open from July 1st to the second week of August.
- The surveys were primarily online, with a small handful (5) completed manually and then input by administration.
- We received 294 responses.
- The Communications Survey found:
 - o 40% of respondents felt informed of local government issues, 30% were neutral and about 29% do not feel informed
 - o Residents prefer Facebook, Town website, Town News and Local Press to access Town information
 - o Residents would like to know more about Council Decisions and Strategic Plan, Financial Information (Budget, Taxation and Financial Reports), Economic Development and Town Operations and Utilities.
- The Recreation and Cultural Facilities found:
 - o 40% of respondents agreed that the Town should increase funding for its facilities, 25% were neutral and approx. 34% disagreed. '
 - o About 75% of respondents support some level of tax increase to fund facility repair and maintenance, 25% do not want any tax increases.
 - o Mackin Hall and the Golf Course were the two facilities that have the least support to continue funding

DISCUSSION/OPTIONS:

This is a preliminary report to Council. The findings of both surveys will be used to inform Council discussions in the fall on community engagement and funding the replacement and repairs of the Town's recreational and cultural facilities. Both surveys has short answer questions that will be coded by administration and presented to Council during these discussions.

ATTACHMENTS:

- 1.) Town Survey

APPLICABLE LEGISLATION:

- 1.) none