

Alberta SouthWest Regional Alliance
Minutes of the Board of Directors Meeting
Wednesday, July 31, 2024-REO Hall, Fort Macleod



Board Representatives

Brent Feyter, Fort Macleod
Barbara Burnett, Cowley
Cam Francis, Cardston County
Brad Schlossberger, Claresholm
Kevin Todd, Nanton
Sahra Nodge, Pincher Creek
Doral Lybbert, Glenwood
Rick Lemire, MD Pincher Creek

Guests and Resource Staff

Lacey Poytress, LRSD
Tristan Walker, MAASIF Energy
Sacha Anderson, CF Crowsnest Pass
Marie Everts, JET
Bev Thornton, AlbertaSW

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| 1 | Call to Order/ | Chair Brent Feyter called the meeting to order. |
| 2 | Approval of Agenda | Moved by Kevin Todd THAT the agenda be approved with two additions: SEED Homes and Battery Storage Project Information
Carried. [2024-07-906] |
| 3 | Approval of Minutes | Moved by Brad Schlossberger THAT the Minutes of May 1, 2024, be approved with cheque register sequence and attendance corrected.
Carried. [2024-07-907] |
| 4 | Approval of Cheque Register | Moved by Sahra Nodge THAT cheques #3385to #3437 be approved as presented.
Carried. [2024-07-908] |
| 5 | Operations , Commitments, Transition | Board reviewed budget projections for next 3 years and ways to set priorities. Bev will compile a regional overview document to share with Councils. |
| 6 | REDA Advocacy | Resolutions of support for REDAs will be going forward at upcoming Rural Municipalities of Alberta and Alberta at this time Municipalities conventions. It is considered timely that REDAs advocate prior to these events.
Moved by Cam Francis THAT AlbertaSW join other REDAs, to each write a letter to the Premier requesting a meeting to discuss a positive way forward.
Carried. [2024-07-909] |
| 7 | RFP for contracted JET support | Jobs, Economy, and Trade (JET) is accepting proposals for services to assist each REDA to transition away from dependence on provincial investment in their operations. Board discussed importance of identifying our priorities
Moved by Sahra Nodge THAT the Chair sign the terms of the agreement required by JET to confirm we would work with the consultant.
Carried. [2024-07-910] |
| 8 | SEED Homes | Board discussed the information package outlining a new product for factory-built affordable housing.
Each community will follow up, individually, as interested. |
| 9 | LYNQ Energy Storage System | Tristan provided an overview of an approach to managing energy services, saving money and improving long-term reliability.
Each community will follow up, individual, as interested. |

11	Executive Director Report	Accepted as information.
12	Round table	Accepted as information.
13	Upcoming Board Meetings	<ul style="list-style-type: none"> ➤ Wednesday, September 4, 2024 – Crowsnest Pass or Pincher Creek ➤ Wednesday, October 2, 2024 – may conflict with EDAC, Edmonton ➤ Wednesday, November 6, 2024 – TBD
14	Adjourn	Moved by Barbara Burnett THAT the meeting be adjourned. Carried. [2024-07-911}

Approved September 4, 2024

Executive Director Report August 2024

MEETINGS and PRESENTATIONS

- July 31: AlbertaSW Board Meeting (August rescheduled), Fort Macleod
- Aug 8: meeting with IEDC Accreditation Reviewer, Halifax
- Aug 13: meeting with SouthGrow and China office, Teams
- Aug 14: planning call with Travel Alberta, Teams
- Aug 20: REDA Managers meeting, Zoom
- Aug 20: Energy Futures Lab meeting, Zoom (regrets)
- Aug 22: IEDC-AEDO Accreditation Committee meeting, Zoom
- Aug 26: MECAP planning meeting, Zoom
- Aug 27: Connect4Commerce, Community Futures, JET planning meeting, Zoom
- Aug 27: call with RMV publications
- Aug 29: meeting with Westward Marketing Solutions re: website next steps

PROJECT MANAGEMENT and REPORTING

- Support Energy Futures Lab (EFL) pilot project development
- Submit final year-end report 2023-2024 and accompanying documentation
- RBL updates
- Final review of new website rebuild
- Meetings re: next steps for Connect4Commerce installation
- Scenario planning for Crown of the Continent Geotourism Council

INVESTMENT ATTRACTION and REGIONAL PROMOTION

- Continued collaboration regarding options for future REDA operations
- SAITI review of new video
- Secure what may be final supply of National Geographic Crown of the Continent maps
- Conversation with Parks Canada re: visitor management opportunities
- Explore ideas regarding sustainable destination scenic drives