

Alberta SouthWest Bulletin September 2024

Regional Economic Development Alliance (REDA) Update



❖ **Regional Innovation network of Southern Alberta (RINSA)** continues with the strategic planning process that began last March. Aligned with Alberta Innovates, RINSA is a multi-organizational initiative to support entrepreneurs. www.rinsa.ca

❖ **Manufacturing, Energy, Construction, Ag Processing (MECAP)** is launching the next phase of the program. The “Industry Leaders Forum” is a speaker series to connect businesses to expert resources and pathways to success.

**** E-mail Bev or Natalie to Register Now** and receive details on the upcoming sessions.

AlbertaSW MECAP Industry Leaders Forum

Wednesday, September 18	12:00-2:00pm Manufacturing (Virtual)
Wednesday, October 16	12:00-2:00pm Workforce (In-person)
Wednesday, November 20	12:00-2:00pm Supply Chain (Virtual)
Wednesday, December 18	12:00-2:00pm Agri-value (Virtual)
TBD January 2025	12:00-2:00pm Energy (TBD)

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❖ REDA Chairs and Managers meeting planned for September 24

Jobs Economic and Trade has notified Regional Economic Development Alliances in Alberta REDAs that operational funding will be reduced over a period of 3 years. This meeting is an opportunity to regroup, re-reassess and envision what could be next. Plan is to have a “way-forward” document for REDAs by the end of September.



❖ Alberta SouthWest Crown of the Continent achieves GOLD Certification

Thank you to all the community members, tourism operators and public works staff who contributed to outstanding results in the Green Destinations International audit, conducted in September 2023. This certification indicates we have met criteria based upon the United Nations Sustainability Development Goals (UNSDG).



Our region is one of just a handful of certified destinations in North America, and the only one in Canada!

<https://www.greendestinations.org/home/about/destinations-collection/>

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