

## Karine Keys

**From:** FCM Communique <communique@fcm.ca>  
**Sent:** September 23, 2024 11:03 AM  
**To:** Karine Keys  
**Subject:** FCM Voice: SCC 2025 | FCM Members Survey | New Collective webinar | and more

[View email in browser](#)

**FCM**

September 23, 2024



**FCM VOICE**  
Canada's voice of local government

**Sustainable Communities Conference is back!**

Early bird prices available now.

[greenmunicipalfund.ca/scc](https://greenmunicipalfund.ca/scc)

Sustainable Communities Conference **2025**  
FREDERICTON • FEB 10-13

GREEN MUNICIPAL FUND FONDS MUNICIPAL VERT  
A program of **FCM**

## Buy your ticket for the Sustainable Communities Conference 2025

Don't miss Canada's leading event for local sustainability changemakers and champions! At FCM's Sustainable Communities Conference 2025, you'll connect with local leaders from communities that are facing similar challenges to yours, explore proven best practices in local sustainability and embrace solutions that work.

With expert keynote speakers, interactive workshops and networking opportunities, you'll gain tangible tools to help build a more resilient and sustainable future for your community. Join us in Fredericton, NB, from February 10-13.

Reduced rates are offered to students and members of small (<10,000), rural, Northern and Indigenous communities. To inquire about availability, please **contact us**.

» **REGISTER TODAY FOR EARLY BIRD PRICING**

## NEWS

### FCM Members Survey: Your Voice Matters

We want to hear from you! FCM has commissioned Abacus Data to conduct an FCM Members Survey to hear how we can better support you and shape our future priorities.

If you haven't received the survey sent out on September 18, please first check your spam folder, and if you cannot locate it, then contact [fcm@abacusdata.ca](mailto:fcm@abacusdata.ca). By completing the survey, you could win a free registration for our 2025 Annual Conference and Trade Show. Fill in the survey now, your opinion is vital.

### New! Collective webinar on maximizing the impact of tourism

Our Collective webinars are back! Destination Canada will start off this series, with a new webinar called *Designing Destinations: Maximizing the Social, Cultural and Economic Impact of Tourism*. During the session, three communities that have strategically shaped the type of visitation they seek will share how they measure the social ROI to match their community's values.

» **LEARN MORE**

## EVENTS

### Webinar: Making sustainable land use decisions in your municipality

Looking to enhance sustainable land-use decisions in your community? Don't miss our webinar on October 10, from 2-3p.m. (ET), to explore practical tools and strategies that benefit your municipality's future. Discover how to use the Land-Use Impact Calculator to assess financial and climate effects and delve into the Land-Use Guide for actionable strategies. Join us to gain insights from experts and case studies to boost climate resilience and fiscal sustainability.

» **REGISTER NOW**

## RESOURCES

**Celebrate National Tree Day: access up to \$10M in funding**

Do you want to boost your urban and rural green spaces with improved air quality? For National Tree Day on September 25, plan to plant seeds for a greener tomorrow. Apply for up to \$10M in funding for local government tree planting projects from GMF's Growing Canada's Community Canopies initiative. This funding will enable your community to fight climate change, increase naturally built shades to reduce temperatures, mitigate flooding, increase biodiversity and support health and well-being by planting trees. Apply by October 15.

» [LEARN MORE](#)

---

### **Improve your municipality's long-term financial planning**

Municipalities manage several long-term financial expenses related to infrastructure and asset management, including maintenance, community growth and risks exacerbated by climate change. By embracing long-term financial planning, your municipality can reduce operating and maintenance costs, more effectively fund community infrastructure, prolong the active lifespan of assets, and more.

In our suite of long-term financial planning resources, you'll find a video, guides and tools that can help you ensure the sustainability of essential services and infrastructure for years to come.

» [EXPLORE THESE RESOURCES TODAY](#)

---

### **Invest in your community's future with sustainable energy projects**

The City of Calgary is leading the way in sustainable home improvements through its innovative Clean Energy Improvement Program (CEIP). Funded in part by the Green Municipal Fund's Community Efficiency Financing initiative, Calgary's CEIP is making energy-efficient and renewable energy upgrades more accessible than ever for homeowners. This program offers attractive financing options, including competitive interest rates, flexible repayment terms, and a generous rebate of up to 10% on total project costs. Calgary is empowering homeowners to reduce their carbon footprint, improve home comfort, and increase property values.

» [LEARN MORE](#)

---

## **LOCAL DATA**

### **Small area estimates of employment and unemployment rate for self-contained labour areas**

Statistics Canada released new data employing small area estimation methods to enhance the availability of labour force characteristics for sub-provincial areas, including census metropolitan areas (CMAs), census agglomerations (CAs), and a complementary geography called self-contained labour areas (SLAs). SLAs are functional areas composed of census subdivisions outside of CMAs and CAs, grouped according to commuting patterns derived from data on place of work from the Census Program.

» LEARN MORE

## SOCIAL MEDIA

### Connect with us on social media

Follow FCM on social media to keep up to date with the latest municipal news, resources, and more! Find us on:



**Sept 18:** UMNb just released an important report on the need for a new fiscal framework for New Brunswick municipalities.

There's a significant funding gap in #CDNMuni in New Brunswick and across the country. As local governments take on the responsibility for more services than ever before, their fiscal reality simply isn't sustainable.

FCM echoes @MunicipalNB's call for adequate funding for municipalities, so we can all continue building sustainable, strong communities with the quality of life that Canadians deserve.

**Sept 19:** Thanks to @LeslynLewis, Shadow Minister for Infrastructure and Communities and @FraserTolmie for meeting with FCM President @stewart\_geoff and CEO @CaroleSaab this morning to discuss pressing issues for #CDNMuni.

**Sept 19:** The next year will be critical for Canadian communities, and #CDNMuni are on the frontlines of today's most pressing issues. The FCM Board of Directors just wrapped their September meeting, with key discussions on the path forward on affordability, housing and infrastructure, Reconciliation and ensuring Canada's growth is a success. #cdnpoli