

October 15, 2024

Mayor & Council
Town of Claresholm

RE: Old Fashioned Christmas

I am writing to let you know that the Local Press planning our annual Old Fashioned Christmas local shopping event for Friday, December 6, 2024.

We would like to have permission to close off the the parking lot for the day and evening to accommodate the event. We received feedback from our businesses that it was slower last year with the events in Amundsen Park, so would like to return to the parking lot to better support them!

Activities will be much the same as they have been in the past:

- Late Night Shopping (until 9 p.m.)
- Christmas Carollers around the Christmas tree in the parking lot.
- Official lighting of the Christmas tree by our Citizens of the Year,
plus I would like to invite our Council to be a part of this.
- Horse drawn wagon rides starting from the downtown parking lot
- Bonfire in downtown parking lot - attended by Claresholm Fire Dept.
- Museum board and staff; Welcoming Claresholm committee and other community groups have been invited to participate as well.
- We will have the ATCO Gas stage this year with local performers through the evening.

I will make arrangements with Jace McLean and the town crew for the set up of barricades, the lights on the tree and the fire pit once I receive your approval.

If you have any questions or concerns - please contact me.

Thank you!
Sincerely,



Amanda Zimmer



Amanda Zimmer
Owner/Publisher

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